

# IT AND DIGITAL TRANSFORMATION EXHIBITION



15-17, April, 2025 Crocus Expo, Moscow Electronics is the heart of high technology. The symbiosis of the electronics industry and IT opens up new opportunities for joint development and implementation of large-scale projects



### Tech Sectors on Display

- Big data, analytics and cloud solutions
- IT infrastructure and software
- Equipment, solutions and services for transport, navigation and telecommunications
- Digitalization and automation of business, city and production

### Who You Will Meet? 50k+ Tech Industry Experts Within:

- Big Tech
- Startups
- Investors
- Academia
- Developers
- Corporations
- Governments
- · Digitalization Teams
- Business Development
- · Accelerators and Incubators

## Insights into Russia's IT Market

- The Russian IT and Telecom market
- has seen a 30% growth in market share welcoming over 108,000 companies
- into Russia
- Russian comapnies are welcoming foreign companies to collaborate in tech projects
- The current market shift represents a great opportunity for companies from Asian and BRICS countries to work with Russian market
- The IT-industry in Russia is strong supported by government with funds and federal programmes

Embedded systems for var	ious applications	3,237		
Smart manufacturing and automation		2,989		
Computer and network technologies, wireless networks, cloud computing, telecommunications		2,539		
Software		2,175		
Al, blockchain, loT, and RISC-V		2,105		
Components, assemblies, software, and solutions in robotics		1,985		
Equipment for critical infrastructure facilities and data storage systems		1,747		
Electronic transport systems		1,593		
Education		1,138		

#### Join ExpoCifra and Unlock:

- Elevate your presence in the Russian IT sector by broadening your network of influential business contacts.
- Showcase your innovative solutions to a diverse audience of industry specialists, capturing the attention of key players across various sectors.
- Engage in strategic negotiations with senior officials from federal and regional authorities, leveraging the exhibition's conference program to forge pivotal partnerships.

#### Contact us

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**26TH INTERNATIONAL EXHIBITION OF ELECTRONICS:** COMPONENTS AND TECHNOLOGIES, MATERIALS AND **EQUIPMENT, EMBEDDED SYSTEMS AND TURNKEY SOLUTIONS** 

15-17 APRIL 2025 **CROCUS EXPO, MOSCOW** 



400+ **EXHIBITORS** 







350+ INTERNATIONAL **EXHIBITORS** 



11,492 PARTICIPATING COMPANIES



40+ **EVENTS IN THE** CONFERENCE **PROGRAMME** 



2 30,000 sq.m.



FROM 30 COUNTRIES



#### WHY EXPOELECTRONICA IS AN UNMISSABLE EVENT

- ☐ The most visited exhibition for the electronics industry in russia and the EAEUA strong collaboration between the it and electronics industry, fostering joint development and
- ☐ implementation of significant projects by high-tech companies.

An outstanding return on investment and potential for exports. Live demonstrations of equipment and ready systems

- The most comprehensive showcase of participants from the southeast asia region.
- Unmatched opportunities for development through both international and local cooperation.

- ☐ Unparalleled opportunities for brand promotion.
- A comprehensive conference and technical program featuring insights from industry opinion leaders.
- ☐ Official support at the highest levels.
- Acceleration and implementation of national development programs.
- ☐ Curated business sessions and technical seminars.
- ☐ Dedicated meeting spaces for participants of the exhibition.
- Reliable russian organiser operating in the market since 1991

#### **VISITOR INTEREST BY SECTORS**

14,500

ELECTRONIC COMPONENTS. MODULES AND SUBSYST

9,000

TECHNOLOGIES, EQUIPMENT AND MATERIALS FOR ELECTRONIC MANUFACTURING

AND COMPONENTS

IT AND DIGITAL SOLUTIONS

3,000 ROBOTICS

