

## DON'T KNOW WHERE TO BEGIN?

Don't worry! Here is a step-by-step guide that will help you prepare for the exhibition

### Step 1

Set-up your  
Event  
Strategy

### Step 2

Complete your  
Online Exhibitor  
Profile

4 Months prior to the Event

### Step 3

Check  
Advertising,  
& Sponsorship  
Opportunities

4 Months prior to the Event

### Step 4

Settle your  
Payments

4 Months prior to the Event

### Step 5

Contact  
Custom Design  
Stand Builder

4 Months prior to the Event

### Step 6

Order your  
Technical  
Services  
& Equipment

3 Months prior to the Event

### Step 7

Coordinate  
with Freight,  
Handling  
and Customs

3 Months prior to the Event

### Step 8

Plan ahead  
your Trip and  
Accommodation

3 Months prior to the Event

### Step 9

Invite your  
Partners  
with unique  
Promo code

2 Weeks prior to the Event

Reach out to us:  
[Dubai.CS@ite.group](mailto:Dubai.CS@ite.group)



**EURASIAN  
EXHIBITIONS FZ-LLC**

