



MiningWorld Russia

28th International exhibition
of machines and equipment
for mining, processing
and transportation of minerals

Book your stand
miningworld.ru



23–25 April 2024

Crocus Expo, Moscow, Russia



ОРГАНИЗАТОР
ORGANISER



RUSSIAN MARKET



17,000
BUSINESSES

INVOLVED IN THE EXTRACTIVE
SEGMENT IN RUSSIA



MININGWORLD RUSSIA 2023 HIGHLIGHTS

EXPOSITION
16,000 SQ. M

EXHIBITORS
368 FROM **16** COUNTRIES

VISITORS
8,299 FROM **31** COUNTRIES
AND **75** RUSSIAN REGIONS

YOUR TARGET AUDIENCE IS HERE

 **75%** ARE DECISION MAKERS
RESPONSIBLE FOR PROCUREMENT
PROCESS

 **71%** CAME TO FIND NEW
SUPPLIERS AND PARTNERS

 **61%** ATTEND ONLY
MININGWORLD RUSSIA AMONG
OTHER EXHIBITIONS

 **47%** HAVE PURCHASING BUDGET
OF MORE THAN 50 MLN RUB

 **40%** OF VISITORS ARE
INTERESTED IN TYRES AND OTHER
SPARE PARTS AND COMPONENTS

EXHIBITORS REACH THEIR BUSINESS GOALS

 **96%** BELIEVE THAT EXHIBITING
IS IMPORTANT FOR BUSINESS
DEVELOPMENT

 **93%** ARE SATISFIED WITH THE
VISITORS' QUALITY

 **75%** OF EXHIBITORS RECEIVED
MORE THAN 50 CONTACTS AT THE
EXHIBITION

 **67%** FOUND NEW CUSTOMERS
AND PARTNERS FOR THEIR
BUSINESS

 **63%** PARTICIPATED TO ENTER
NEW MARKETS

TOP-3 REASONS TO EXHIBIT

1 REACH NEW CUSTOMERS

MININGWORLD RUSSIA VISITORS ARE SPECIALISTS OF MINING INDUSTRY. IN 2023, **59%** OF THE AUDIENCE VISITED THE EXHIBITION FOR THE FIRST TIME.

2 HOLD FACE-TO-FACE MEETINGS

USE MININGWORLD RUSSIA AS AN OPPORTUNITY TO MEET WITH CUSTOMERS IN PERSON - SELL OR CLOSE THE DEALS.

3 BOOST YOUR SALES

8,299 VISITORS ATTENDED MININGWORLD RUSSIA 2023, **75%** OUT OF THEM ARE DECISION-MAKERS RESPONSIBLE FOR PROCUREMENT PROCESS IN THEIR COMPANIES.

MININGWORLD RUSSIA 2023 EXHIBITORS OF "SPARE PARTS & COMPONENTS" SECTOR:

ASTEC INDUSTRIES, FORGEO, PAUS, NORDFELT, MINING ELEMENT, SIBERIAN TECHNOLOGY, VM-SOLUTION, UNIHIM, DOZ, SK-POLIMERY, AGROPROMSHINA, MT MECHANICA, MKA-SERVIS, KUZBASSENERGOPROMMASH, KRANSERVISRUS, SERVICE PATRIOT, PROFESSIONAL, TERRAMINE, SUNLONG RUS AND MANY OTHERS.



COMPREHENSIVE PROMOTION CAMPAIGN

ELECTRONIC DIRECT MAILING TO



OVER
25,000
BUYERS FROM RUSSIA

ON-LINE PROMOTION IN



OVER
30
RUSSIAN MINING
WEB-PORTALS

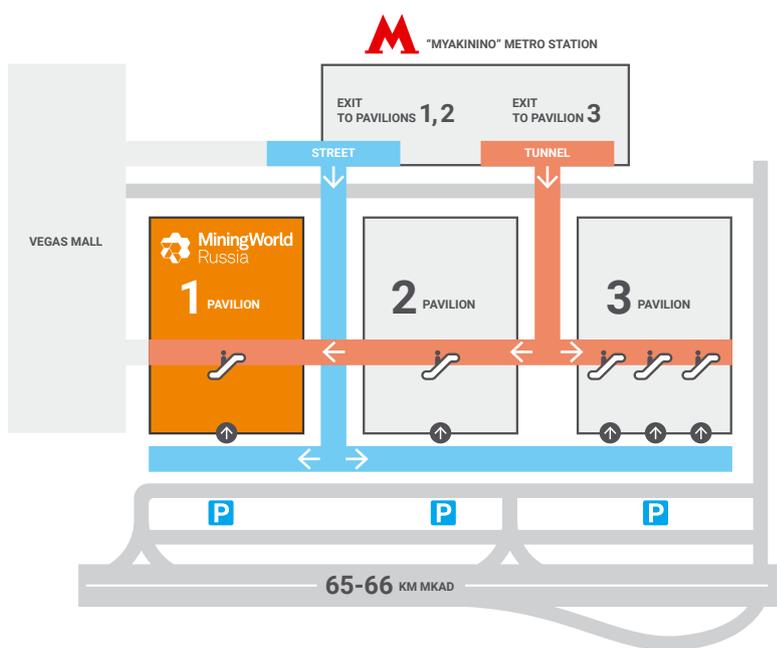


SOCIAL MEDIA
PROMOTION
VIA VKONTAKTE,
FACEBOOK, INSTAGRAM



COLLABORATION
WITH TRADE
ASSOCIATION

**EXHIBIT AT SPARE PARTS & COMPONENTS SECTOR
OF INTERNATIONAL EXHIBITION OF MACHINES
AND EQUIPMENT FOR MINING, PROCESSING
AND TRANSPORTATION OF MINERALS
MININGWORLD RUSSIA 2024!**



**EXPLORE
MORE ABOUT
PARTICIPATION**



**MININGSUPPORTRUSSIA@ITE.GROUP
MININGWORLD.RU**



**23 – 25 APRIL 2024
RUSSIA, MOSCOW, CROCUS EXPO,
PAVILION 1**