

PRESS RELEASE

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Moscow, Russia



MosBuild 2023 Sets Up New Records: The Show Was Attended by Over 80,000 Professionals

MosBuild 2023, the largest in Russia, the CIS and Eastern Europe building and interiors trade exhibition showed record-breaking results. The show was attended by 1,025 exhibitors and 80,696 unique visitors – the biggest audience within last 7 years.

In 2023, **MosBuild** presented products of **1,025** exhibitors covering 15 market sectors — from building materials and tools to furniture and interior decoration items. 2 pavilions, 7 exhibition halls with total space over 75,000 sqm, 8 content zones testify the MosBuild status of one of the most large-scale industry events.

International Building and Interiors Show

28–31 March 2023

Moscow, Russia,
Crocus Expo, IEC

www.mosbuild.com



The leading producers and distributors of construction and finishing materials, window technologies, sanitaryware, lighting, furniture and interior products took part at MosBuild 2023: **RUSAL, AGC, White Hills, Ceramic&Klinker, Doecke, Salavatsteklo, Keramin, Vog, URALGRANIT, Laminam, Mosplitka, Kof Palitra, Stenova, Euro Décor, Loymina, EVROPLAST, Manders, Orac Decor, Tikkurila, Ferroni, ProfilDoors, UNION, AURUM DOORS, Krona Koblenz, Kronospan, IVC, AMIGO Parket, Lemark, Santop, AM-Group, Salini, Santop, Wasserkraft, Light Star, Led Technology, Espocada, Fabric Club, Magellan, VEKA Rus, PEXAY, profine Rus** and many others. Over 400 companies were first-time exhibitors at MosBuild, including expositions of the Russian, Indian, Türkiye producers. Window Technologies sector became one of the hallmarks of the 2023: the large-scale exposition where window profile and fittings producers, as well as glass products manufacturers were comprehensively presented.

"I'll be honest: MosBuild has no competitors in the Russian expo field. I felt like I was placed in a time machine that moved me to 2012, a period of serious economic recovery in Russia. This year at the show I feel that I was returned to the past in terms of intense interest," said **Sergey Elnikov, VEKA Rus**.

Along with the growth of the exposition and the number of visitors, the commercial potential of MosBuild is also growing. This year, the exhibition was attended by **80,696** specialists (+42% vs 2022), including 30,572 representatives of wholesale and retail trade companies, 11,151 specialists



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in construction and repair, 12,461 designers and architects. 38,968 show attendees were business owners or top managers.



2023 Exhibitors



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Business Programme

For the first time, MosBuild 2023 simultaneously presented 8 content areas, totally attended by over **14,000** specialists (more than 17% of the show visitors). More than **200** speakers took part in 69 events that took place during the 4 exhibition days. Traditionally, the business programme was divided into two branches: business analytical, where market experts summed up the results of 2022, announced plans for the current year, and discuss business and industry trends; and creative – where famous architects, designers and major market players presented their approach in creating spaces.

This year, special project **Decorium** and **MosBuild Trend Gallery by AM-Group** showcased international trends. At Decorium, 4 well-known Russian designers Ariana Akhmad, Rustem Urazmetov, Irina Grave and Ksenia Breivo presented design spaces dedicated to the popular global styles in interior design: Organic, Cyberpunk, Maximum Luxe and Passeism. The Decorium spaces and lecture hall project were developed by the famous Russian artist Marina Mariarti.



MosBuild Trend Gallery by AM-Group, a platform developed in partnership with AM-Group to showcase the latest trends in sanitaryware, appeared in the concept of the Art Quarter: 7 spaces created in collaboration with famous and young designers. The concept authors were Pavel Zheleznov and Ivan Pozdnyakov (Design Bureau P+Z), solutions for the trend zones were proposed by Angelina Aslanova, Victoria Smirnova, Nikolai Koloskov and Denis Gorokhov (TOL'KO INTERIORS), Angelina Askeri, Victoria Vlasova, Alexey Laptev (LPTV Design).



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The show content program is annually focused on all target audiences of visitors and exhibitors. **DIY Forum, Architecture Arena, Decorium Lecture Hall, Building Innovations and Master Classes Area, Big Window Forum,**

and **MosBuild Lectorium by Manders**, a new content zone for designers, became the largest points of attraction.

The program of the exhibition included two professional awards. **MosBuild Awards** is developed to highlight exhibitor products as well as companies' sustainable initiatives. MosBuild supports collaborations between designers and exhibitors and showcases Russia's hottest stand design trends. Also at the exhibition, the winners of the **MosBuild Architecture & Design Awards (MADA)** were announced.

MosBuild Connect Studio became one of the most attended content areas at the show: 56 experts were interviewed on the open stage within the show days. [MosBuild Connect](#) online community welcomes to continue discussion and estimate all the interviews taken onsite.

“MosBuild is a flagship professional exhibition. This year we have grown by 300 exhibitors and more than 24,000 visitors. But the most important thing is that the exhibition gives us a slice of the market, and its scale demonstrates the scale of the industry development. Many exhibitors note that the activity at MosBuild speaks of the prospects for the industry development in the current year. This is an important sign for the business community at the start of the new season,” said **Yakov Syromyatnikov, the MosBuild Director**.

“MosBuild remains the major meeting point for the design community. This is a real professional holiday. I wish all of us to meet at MosBuild next year as well,” said **Diana Balashova**, a well-known Russian designer and permanent participant of the exhibition.

MosBuild 2024, the 29th International Building and Interiors Trade Show, will be held on **April 2–5, 2024** at Crocus Expo IEC, Moscow, Russia. The exposition for 2024 is being actively formed.



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MosBuild is the largest international building and interiors trade show in Russia and CIS countries. In 2023, 1025 exhibitors presented products in 15 show sectors dedicated to the full range of construction and design to 80,696 visitors.