

PRESS RELEASE

March 24, 2023

Over 1000 exhibitors will showcase their products at MosBuild 2023, the leading international building and interiors trade show for the Russian and CIS market

MosBuild 2023, the largest international building and interiors trade show in Russia, CIS, and Eastern Europe, will open in Moscow on March 28, 2023. For 4 days the show visitors will overview the exposition, products for 15 sectors, key industry novelties, attend business programme events.

In 2022, the Russian construction market experienced significant changes in structure, logistic and sales chains, as well as consumption trends. New season opens new opportunities for local and international suppliers to fill in the niches and get benefits from a 165.6 billion USD construction market (as of 2022) with high consumption potential and strong demand for new product offers.

MosBuild 2023 will once again confirm its status of the largest b2b industry platform for making business in Russia, the CIS countries, and Eastern Europe. The show's exposition will occupy **75,000 sq. m**. More than **1,000 exhibitors** from around the world will present their products to **over 70,000 visitors**: representatives of retail chains, construction and finishing companies, buyers, architects, and designers.

The Show

MosBuild represents a wide range of products for 15 market sectors: building materials, equipment, and tools; paints and decorative plasters; panels and moldings; plumbing, ceramic tiles and stone, doors and locks, floorings; wallpaper; interior textile, cornices, window blinds; lighting and electrical products; facades, roofing, and gates; kitchens and furniture. Furthermore, this year the exhibition will feature a full-scale Window Technologies sector with over 60 exhibitors.

The leading market players are among MosBuild 2023 exhibitors: **RUSAL, AGC, White Hills, Ceramic&Klinker, Doecke, Salavatsteklo, Keramin, Vog, URALGRANIT, Laminam, Mosplitka, Kof Palitra, Stenova, Euro Décor, Loymina, EVROPLAST, Manders, Orac Decor, Tikkurila, Ferroni, ProfilDoors, UNION, AURUM DOORS, Krona Koblenz, Kronospan, IVC, AMIGO Parket, Lemark, Santop, AM-Group, Salini, Santop, Wasserkraft, Light Star, Led Technology, Espocada, Fabric Club, Magellan, VEKA Rus, PEXAY, profine Rus** and many others.

Annually the show introduces new business to the market bringing in new products and solutions. This year, over 400 companies will take part in the exhibition for the first time.

[Exhibitors 2023 Show Plan](#)



28th International Building and Interiors Show

28–31 March 2023

Crocus Expo, Moscow, Russia

www.mosbuild.com



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Stages and Agenda

The MosBuild 2023 business programme is one of the largest in the show's history: **8 content areas** developed to meet the interests of all target audiences – from architects and designers to builders and finishers, and from top managers to specialists.

The main 3 main MosBuild stages will operate all 4 show days. **Architecture Arena** – a discussion platform for the architectural community and design and real estate specialists; **Building Innovations and Master Classes Area** to introduce live presentations of technologies and new products and host discussions on business development and urban planning issues. **Special project Decorium**, the show's brightest content area, to include a Lecture Hall and 4 trend zones created by famous Russian designers and architects in the most popular interior design styles: Organic, Passeism, Maximal Luxe, and Cyperpunk.

DIY Forum– a landmark event for the entire construction industry and one of the largest specialized events for Do-It-Yourself market players – will be held on March 28, 2023. Over 200 delegates and speakers – retail chains, marketplaces, leading producers and suppliers' representatives – will discuss new strategies, challenges and best practices.

Big Window Forum – a meeting place for manufacturers and dealers – will bring together the window technology sector market players – on March 29, the second show day.

For the first time, the **MosBuild Connect Studio** will be open for exhibitors and visitors: a new interview point for meeting with experts and opinion leaders in the construction industry, design, architecture, and development.

Furthermore, MosBuild will present content zones created in partnership with exhibitors. **MosBuild Trend Gallery by AM-Group** will welcome visitors to attend a conceptual art quarter showcasing trends in sanitary ware in tandem with well-known designers. **MosBuild Lectorium by Manders** will provide a 4-day lecture programme for designers with focus on finishing, textiles, colors and decoration.

Among business programme speakers are recognised experts and industry leaders: Nikita Stasishin, Deputy Minister of Construction and Housing and Public Utilities of the Russian Federation, Maurice Leroy, ex-Minister for Urban Policy of Greater Paris; Sergei Nadtochiy, ATRIUM workshop; Andrey Asadov, Asadov Architectural Bureau; Alexey Eliseev, Manders; Alexander Polikanov, Mosplitka; Alexey Shcherbakov, Wallpaper factory "Palette"; Marina Mariarti, designers of Decorium trend-zones: Ariana Akhmad, Rustem Urazmetov, Irina Grave and Ksenia Breivo, as well as representatives of FSK Group, SZ Group, Etalon, Villagio Estate, Time Development, Arendator.ru, RBC.Real Estate, VseInstrumenty.ru, Petrovich,

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SberMegaMarket, Unitile, Yandex Market, UNK landscape, DNK ag, A4 and others.



«MosBuild remains the key industry point attracting the market players for several reasons. First, it delivers live communication and personal meetings, that cannot be replaced by any online format, and that provide solutions for the biggest contacts. Second, it is the opportunity to get acquainted with the widest exposition of new products at one site at the beginning of the season and evaluate them by touch. Third, it's our history and reputation. The exhibition's history counts 28 years and accumulated a database of more than 500,000 contacts. Thanks to our experience and marketing tools, we form about 84% of the visitor traffic for our exhibitors – this is their target audience of the b2b market from Russia and the CIS countries”, noted **Yakov Syromyatnikov, the MosBuild Director.**

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MosBuild will be held on March 28–31, 2023 in Crocus Expo, Moscow, Russia, and will allow each market participant to solve their business problems most effectively, thus ensuring the best return on investment and time spent.

Specialists can get an e-ticket on the mosbuild.com website using a promo code. [Visitor registration](#)

Business Programme Partners

DIY Forum General Partner		DIY Forum Official Partner	
DIY Forum Strategic Partners			
Architecture Arena Partners			
Architecture Arena Strategic Partner			
Decorium Partners			
Decorium General Media Partner			
Building Innovations and Master Classes Partners			
MosBuild Connect Studio Partners			



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MosBuild 2023 is the largest international exhibition of building and finishing materials hosting over 1000 Russian and international exhibitors. The show represents 15 industry sectors for all stages of building construction, design, and decoration. In 2023, the show will be held on March 28–31 in Crocus Expo, pavilions 2 and 3.