

3th of December

**the programme might be changed*

FORESIGHT SESSION
CONSTRUCTION 2030: TIME IS MONEY

09.30 – 10:30

Session Topics:

- Housing of the Future. What Will You Offer to Clients in 5 Years
- Gold Mine: Non-Obvious Trends in the Construction Materials Market
- Money from Concrete: Strategies for Attracting Investors
- Client 2.0: What Do Next-Generation Real Estate Buyers Want
- AI at a Construction Site. How Robots and Neural Networks Will Increase Your Profits

PLENARY DISCUSSION OF CONSTRUCTION INDUSTRY LEADERS
YOU CAN'T OPTIMISE, BUILD: DEVELOPMENT PROJECTS DEVELOPMENT STRATEGIES IN THE RUSSIAN FEDERATION

10.45 – 12:30

Session Topics:

- Secrets of success: analysis of the most high-profile projects of 2024-25
- Life after preferential mortgage: how to turn challenges into opportunities
- Navigator by laws: how to use government regulation for the benefit of business
- Architect vs. Developer: the formula for ideal symbiosis
- Interaction with banks. Financial instruments in project implementation

12:30 – 13:30

LUNCH

PLENARY SESSION
LIVING AND BUILDING. SYNTHESIS OF DEVELOPMENT PROJECTS AND THE CITY

13.30 – 15:00

Session Topics:

- Unified architectural landscape of Russia 2030: from Kaliningrad to Vladivostok
- Balance between the preservation of historical heritage and modern development in large cities and regions
- Environmental friendliness and sustainability in architecture: the introduction of green technologies in different climatic zones of Russia
- The role of digitalization and smart technologies in the development of the urban environment: from Moscow to small towns.
- Master plan 2.0: the art of creating territories for which residents are willing to pay

15:00 – 15:30

Coffee Break

SESSION
AI, IOT, DRONES AND ROBOTS: HOW TO RIDE THE WAVE OF DIGITAL REVOLUTION AND LEAVE COMPETITORS BEHIND

EXPERT SESSION
PRO PURCHASES. EVERYTHING YOU NEED TO KNOW ABOUT TENDERS TODAY

15.30 – 17.15

Session Topics:

- From Science Fiction to Reality: A Step-by-Step Plan for Implementing AI, IoT, and Robots in Business
- Expensive Mistakes: Top 5 Digitalization Pitfalls and How to Avoid Them
- Breakthrough of the Year: An Analysis of the Most Impressive High-Tech Projects in Construction

15.30 – 17:15

Session Topics:

- Where to look for the most profitable contracts in construction
- Purchases in the construction market: analytics by region
- Ratings of regions by competition indicators
- How the procurement process is changing

MOSBUILD SUMMIT GALA DINNER

17:30 – 21:00

Networking and performance by the Bomb Lane Band

4th of December

LECTURE
TRENDS OF REDEVELOPMENT PROJECTS IN THE CONTEXT OF MODERN REALITIES

LECTURE
KEY TRENDS AND TRENDSETTERS OF RUSSIAN AND FOREIGN ARCHITECTURE

10.00 – 10:45

Session Topics:

- New life for old neighborhoods: where the past meets the future
- Balance between heritage, innovation and community needs

10.00 – 10:45

Session Topics:

- Architecture of Success: Ingredients for Iconic Projects 2024-25
- What to Offer to the Customer and Not Make a Mistake

CASE SESSION
A MILLION-DOLLARS PROJECT: LOOKING FOR YOUR NICHE IN REAL ESTATE

SESSION
DIY OR DIE: HOW TO CONQUER THE RETAIL MARKET

11.00 – 13:00

Session Topics:

- How to differentiate yourself from competitors in the real estate market
- Real cases of successful eco-friendly projects
- Influencing factors that will change your customers' preferences tomorrow
- Fatal blunders: top mistakes in forming an offer and how to avoid them

11.00 – 13:00

Session Topics:

- Alliance of the Future: How to Develop Partnerships between Manufacturers and Retailers in the Digital Era
- Market Analysis: What Buyers Really Want and How to Monetize It
- E-Commerce 2025: Trends in Online Trade in Building Materials