



RosUpack

27th INTERNATIONAL EXHIBITION
FOR THE PACKAGING INDUSTRY

printech

8th INTERNATIONAL EXHIBITION OF
EQUIPMENT, TECHNOLOGIES AND
SUPPLIES FOR PRINT AND
ADVERTISING PRODUCTION

6–9.06.2023

CROCUS EXPO IEC, MOSCOW

POST SHOW REPORT

rosupack.com | printech-expo.ru



ОРГАНИЗАТОР
ORGANISER

ROSUPACK IS THE LEADING PACKAGING EXHIBITION IN RUSSIA



RosUpack is the only exhibition in Russia, where the packaging production process for various areas - food, processing, chemical industry, medicine and pharmaceuticals, wholesale and retail trade, warehousing, logistics, catering - is presented.

RosUpack is rated Russia's best packaging and labelling exhibition by the Russian National Exhibition Rating.

It takes place in line with international standards and is an UFI (Global Association of the Exhibition Industry) and Russian Union of Exhibitions and Fairs approved event for more than 12 years.

9 EXHIBITION SECTORS

- Packaging machinery
- Packaging production machinery
- Ready packaging and labelling
- Raw and expendable materials
- Warehousing systems
- Packaging recycling machinery and equipment
- Transportation packaging
- POSM
- Pulp & Paper Industry Exposition **NEW!**

EXHIBITORS

746 companies

19 countries of the world

51 Russian regions



RosUpack exhibitors are Russian and International manufactures and suppliers of:

- ready packaging
- packaging materials and labelling
- packaging, filling and labelling equipment
- packaging and labelling production equipment
- raw and expendable packaging materials
- machinery and equipment for warehousing and logistics
- POSM
- *equipment and materials for the Pulp & Paper industry*

452 exhibitors from Russia

294 international companies

35,165 sq.m exhibition area

5 exhibition halls

2 companies in outdoor exposition



AMONG ROSUPACK EXHIBITORS

GENERAL PARTNER



OFFICIAL PARTNER



LABELLING SECTOR PARTNER



OUTDOOR EXPOSITION PARTNER





RosUpack exhibitors reach their business goals



consider RosUpack important for business development



satisfied with quantity and quality of visitors



met with existing clients and partners to display company novelties



found new clients and partners

VISITORS



VISITOR PROFILE



RosUpack is attended by specialists from various industries, such as food & beverage, wholesale and retail, pharmaceutical, non-food customer products.

RosUpack key visitors are top managers, CEOs, heads of business, government representatives and industry leaders.

30,474 unique visitors
(record for 27 years!)

51 countries **79** Russian regions

79%

Attend only RosUpack and Printech among industry exhibitions

ROSUPACK, PRINTECH VISITORS BY GEOGRAPHY



17,988 (63%)
Moscow and Moscow region

10,815 (32%)
Other regions of Russia

1,671 (5%)
Other countries

ROSUPACK, PRINTECH VISITORS BY JOB POSITION

8 681
CEO/Senior manager

8 842
Division manager/Head of department



7 296
Line manager/Supervisor

843
Individual entrepreneur

3 478
Deputy director

Trade visitors' area of business





VISITOR FEEDBACK

82%

attend RosUpack
to find new suppliers and
business partners

61%

influence the decision
to purchase equipment
for their business

42%

plan to acquire
products / services after
the show

34%

are top managers
of the companies with
a procurement budget more
than 50 million rubles





BUSINESS PROGRAMME



4 days
19 sessions
139 speakers
1,210 attendees
of ROSUPACK FORUM

NEW!
Topical issues of anti-crisis development of pulp and paper industry - change management, forecasts and solutions were discussed at the industry conference “Plant-based polymers - new oil”

1,777 unique visitors
of business programme events

435 attendees
of PRINTECH FORUM

340 attendees
of the Pulp & Paper industry conference “Plant-based polymers – new oil”

FORUM OF MANUFACTURERS AND CONSUMERS OF PACKAGING (ROSUPACK FORUM)

MAIN EVENTS

ANALYTICAL SESSION
INFLUENCE OF ECONOMIC AND POLYTICAL FACTORS ON THE RUSSIAN PACKAGING INDUSTRY

PLENARY SESSION
PAPER, CARDBOARD AND CORRUGATED CARDBOARD PACKAGING: CURRENT STATE, TRENDS AND DEVELOPMENT PERSPECTIVES

PLENARY SESSION
POLYMER PACKAGING: STATE, TRENDS AND DEVELOPMENT PERSPECTIVES

DISCUSSION SESSION
REFORM OF EXTENDED PRODUCERS' RESPONSIBILITY

NEW EVENTS OF ROSUPACK FORUM

DISCUSSION SESSION
REFORM OF EXTENDED PRODUCERS' RESPONSIBILITY

DISCUSSION SESSION
BURIAL OR RECYCLING. PRESPECTVES AND DIRECTIONS OF PACKAGE WASTES COLLECTION AND RECYCLING IN RUSSIA

EXPERT SESSION
PACKAGING IN ECOM ERA

WORKSHOP
TECHNOLOGICAL AND INDUSTRIAL COOPERATION WITH CHINA. FEATURES AND SOLUTION SEARCH

KEY EXPERTS



VLADIMIR CHUIKOV

President of NKПak, chairman of the board Directors of "GOTEK"



ASLIHAN ARIKAN

General secretary, ASD Turkish Packaging Manufacturers Association



MIKHAIL KACEVMAN

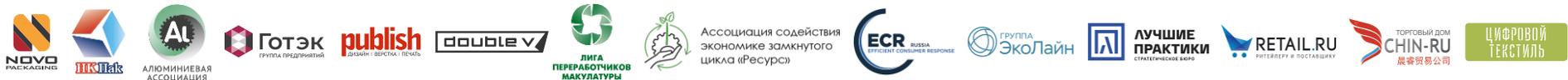
President of Plastics Processors Association



IGOR ZABRALOV

Director of Sustainable Development, Public-Legal company "Russian environmental operator"

BUSINESS PROGRAMME PARTNERS



CONFERENCE “PLANT-BASED POLYMERS – NEW OIL”

At the industry conference "Plant Polymers - New Oil" leading experts and guests discussed topical issues of anti-crisis development of the pulp and paper industry - change management, forecasts and solutions

MAIN EVENTS

PLENARY SESSION
ANTI-CRISIS DEVELOPMENT OF PULP AND PAPER INDUSTRY –
CHANGE MANAGEMENT, FORECASTS AND DECISIONS

STRATEGIC SESSION
BUILDING A CLOSED CYCLE ECONOMY ON THE EXAMPLE OF PULP AND PAPER INDUSTRY

DISCUSSION SESSION
EXPANDING THE MARKET FOR PACKAGING FROM PLANT POLYMERS

KEY EXPERTS



**OLEG
BOCHAROV**

Deputy Minister of
Industry and Trade
of the Russian
Federation



**VLADIMIR
SITNOV**

Senior vice-
president
SBERBANK



**DENIS
KONDRATYEV**

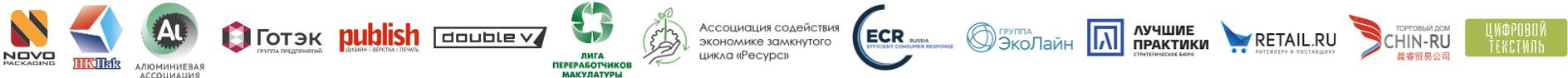
Member of the Supervisory
Board, Self-Regulating Social
Organization, League of Waste
Paper Processing

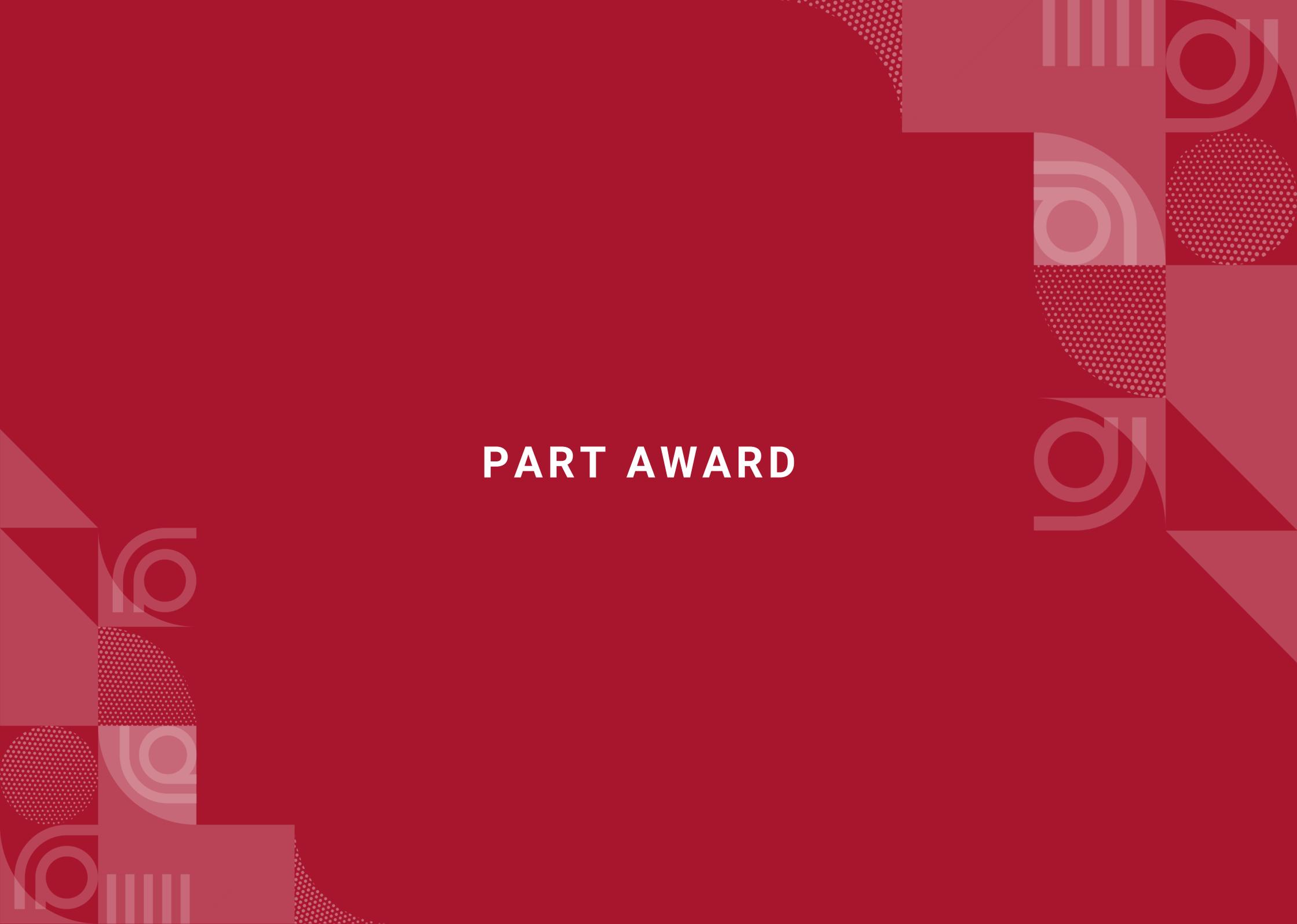


**YURI
MARKOV**

CEO, PCBK

BUSINESS PROGRAMME PARTNERS





PART AWARD

60 COMPANIES **21** STUDENTS **129** COMPETITIVE SAMPLES **15** NOMINATIONS **17** LAUREATES



PART Award 2023

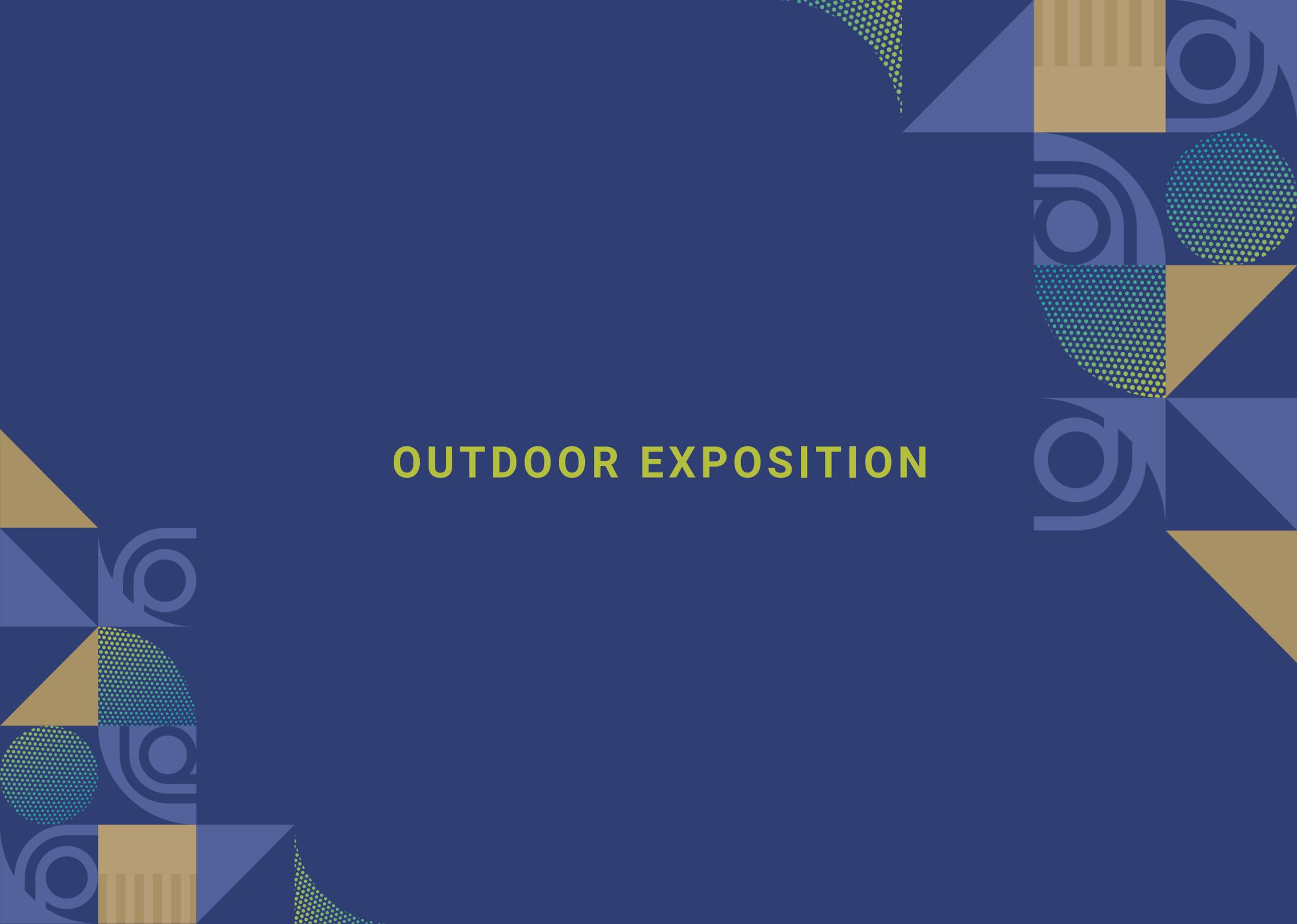


PART Award – PART Award – annual international Award in the field of packaging production and design. The expert jury conducts a comprehensive evaluation of innovative developments in the field of packaging and packaging materials.

The Laureate title is awarded to companies offering solutions with improved consumer properties and high indicators of product quality.

The PART Award confirms the status of a leader in the packaging industry. It is a powerful argument for choosing the packaging by the customer.





OUTDOOR EXPOSITION



For the first time in **8** years, the ROSUPACK exhibition was supplemented by an outdoor exposition. On the territory of 170 m² in front of Pavilion 1, warehouse systems and equipment were presented by Russian companies



and



SKAT company was the outdoor exposition partner, presenting **7** warehouse loaders.

Eurocara - Plus company displayed CPD 20 SHANN Electric Forklift, CPCD 35 off road 2 wd Forklift, CDD 20-60 PRO MAX Stacker, CQD 20 de luxe Rich Truck, CBD 20 new type Pallet Carrier, and CBD 15 24V/30Ah Electric Roller.

The outdoor exposition aroused great interest among the guests of the exhibition. Everyone who was interested could get acquainted with the presented equipment and choose the needed machines for warehouses on special conditions directly from manufacturers.



**EXHIBITORS AND PARTNERS
AWARD CEREMONY**



▪ GENERAL PARTNER



▪ OFFICIAL PARTNER



▪ OUTDOOR EXPOSITION PARTNER



▪ BEST NEWCOMER



▪ BEST EQUIPMENT PRESENTATION



▪ BEST PRESENTATION OF WAREHOUSE EQUIPMENT



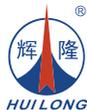
▪ BEST READY PACKAGING PRESENTATION



▪ BEST COMPANY PRESENTATION OF LABELLING SECTOR



▪ BEST INTERNATIONAL STAND (INDIA)



▪ BEST INTERNATIONAL STAND (CHINA)



▪ BEST INTERNATIONAL STAND (TURKEY)



▪ BEST ESG COMPANY



▪ THE MOST ACTIVE EXHIBITOR



▪ BEST COMPANY PRESENTATION OF PULP & PAPER INDUSTRY SECTOR



▪ BEST EQUIPMENT PRESENTATION (PRINTECH)



ROSUPACK CONNECT

WELCOME TO ROSUPACK CONNECT BUSINESS COMMUNITY!



In 2023 ITE Group established a new business community **RosUpack Connect** for exhibitors & visitors of RosUpack and Printech.

The purpose of the project is to help exhibitors and visitors find each other and network for 365 days. You can promote your products and services to the targeted audience, organize and conduct online events, and learn all industry trends.

During RosUpack days the video studio was organized in Pavilion 2 and more than **40** industry experts were interviewed to find out trends, difficulties and forecasts of the packaging and printing markets.

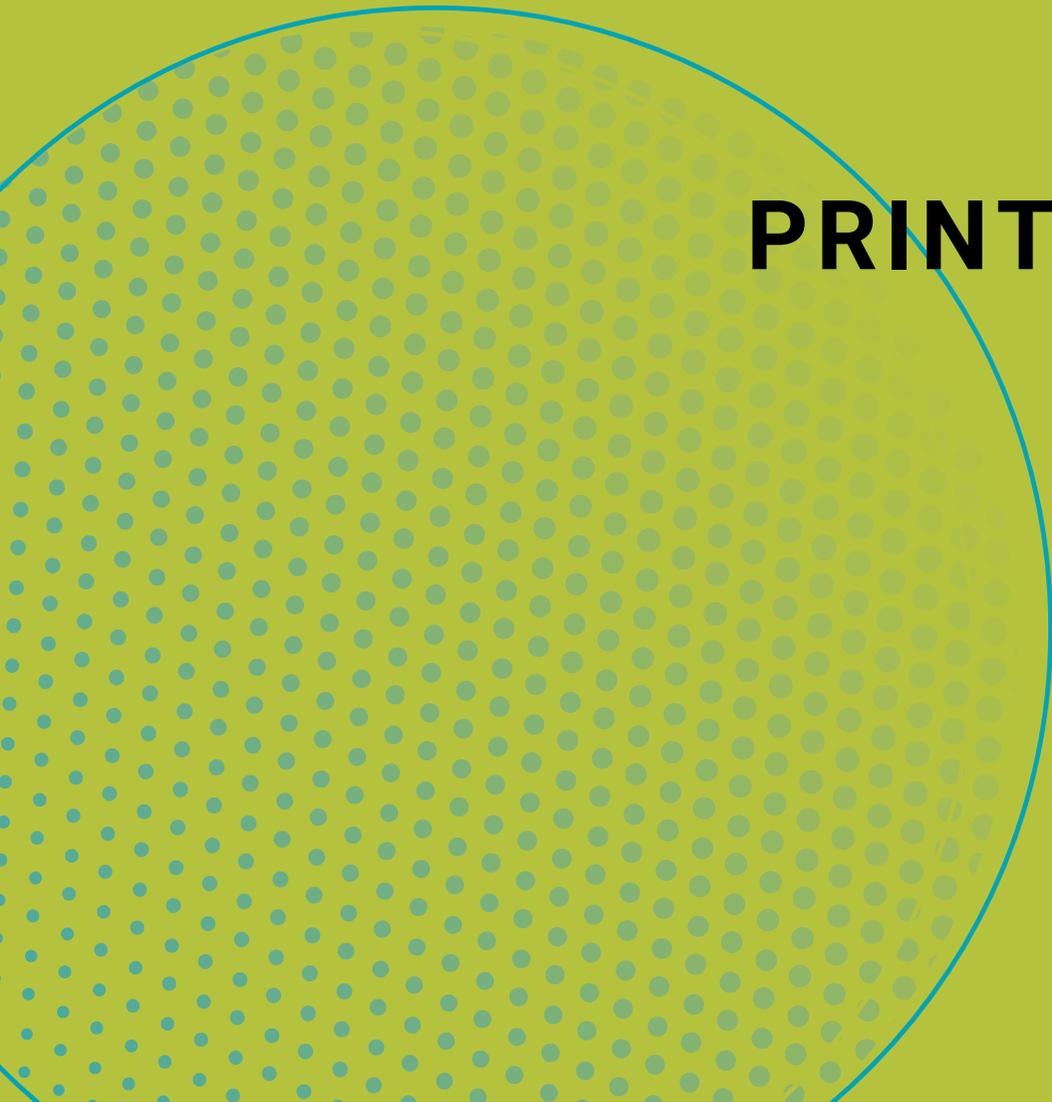
More than **2,500** specialists are already in the community within last 2 months.

Register in RosUpack Connect and don't lose the chance to drive your business with new tools and possibilities!



REGISTER, WATCH, READ, COMMENT!





PRINTECH EXHIBITION

PRINTECH is the leading and only exhibition of equipment and technologies for advertising and printing production in Russia.



9 EXHIBITION SECTORS

- WIDE FORMAT PRINTING: EQUIPMENT & MATERIALS
- EQUIPMENT AND MATERIALS FOR FLEXO PRINTING
- MANUFACTURE OF ADVERTISING STRUCTURES: EQUIPMENT & MATERIALS
- SOLUTIONS FOR AUTOMATION, CONTROL AND REMOTE DIAGNOSTICS
- DIGITAL PRINTING: EQUIPMENT & MATERIALS
- OFFSET PRINTING: EQUIPMENT & MATERIALS
- POSTPRESS: EQUIPMENT & MATERIALS
- PRINTING PROCESS SOFTWARE
- SOLUTIONS FOR OUTDOOR ADVERTISING



30 RUSSIAN AND INTERNATIONAL COMPANIES –
PRODUCERS AND SUPPLIERS OF EQUIPMENT AND
MATERIALS

2,432 UNIQUE VISITORS,
+37% YOY 2022

EXHIBITORS

leading Russian and international manufacturers and suppliers of equipment and materials for printing, advertising production, post-printing operations, and advertising production.

VISITORS

Top managers, typography specialists, professionals from advertising production companies, printing shops and copy centers, the textile and food industries, and manufacturers of labelling, packaging, and souvenirs.

AMONG PRINTECH EXHIBITORS



3 CONFERENCE SESSIONS

25 SPEAKERS

435 PRINTECH FORUM ATTENDEES

FORUM OF PRINTING AND ADVERTISING PRODUCTION

The key topics of the PRINTECH 2023 Forum were: transformation of the printing business and technological development in the context of sanctions

MAIN EVENTS

PLENARY SESSION
INDUSTRY OF POLIGRAPHIC PRODUCTION IN RUSSIA: A YEAR AFTER

PRACTICAL SESSION
YOU CAN DO IT! EXAMPLES OF DIFFERENT TECHNOLOGIES AND PRINTING SAMPLES

PANEL SESSION
PRACTICAL EXPERIENCE OF DIGITAL TEXTILE PRINTING

NEW EVENTS OF PRINTECH FORUM

PANEL SESSION
PRACTICAL EXPERIENCE OF DIGITAL TEXTILE PRINTING

Experts noted the increasing trend towards automation of production and logistics processes as a way to optimize costs

KEY EXPERTS



IGOR KOLOMEITSEV

Director of Offset and Office Paper Sales, Mondi



MIKHAIL KUVSHINOV

Development Director, NISSA Centre



DMITRY STARTSEV

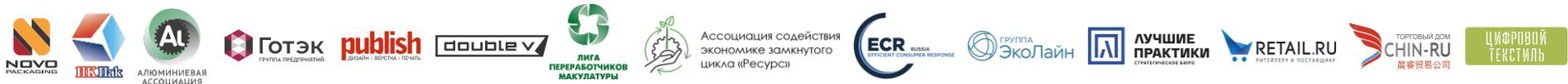
Chief Editor, Publish



MIKHAIL SHPILKIN

Founder of the magazines "Digital Textile" and "Legprom Review", Chairman of the SOYUZLEGPROM Committee on digital printing and textile decoration

BUSINESS PROGRAMME PARTNERS





ITE Group is a next generation global events business whose purpose is to create unmissable events, where customers from all corners of the globe share extraordinary moments and shape industry innovation.

Our vision is to create the world's leading portfolio of content-driven, must-attend events delivering an outstanding experience and ROI for our customers.

Our business is personalised. We strive to organise our events to a standard that facilitates market development and gives way to future changes.



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18–21.06.2024

**CROCUS EXPO IEC, MOSCOW,
PAVILION 3**

**TWO EXHIBITIONS AT ONE
VENUE!**

rosupack@ite.group | printech@ite.group

rosupack.com | printech-expo.ru



ITE ОРГАНИЗАТОР
ORGANISER