

TOOL MASH

International Hardware
Exhibition

2-5 December 2025

Crocus Expo, Moscow

co-located with  **WOODEX**

Product Sectors

- Tools and Equipment for Processing and Cutting Various Materials
- Inspection and Measurement Tools and Equipment
- Collective and Personal Protective Equipment
- Automotive Tools and Equipment
- Gardening Tools and Equipment
- Hydraulic and Pneumatic Tools
- Abrasive Tools and Materials
- Painting Tools and Supplies
- Power Equipment
- Storage Systems
- Power Tools
- Hand Tools
- Batteries
- Other



 **ОРГАНИЗАТОР
ORGANISER**

Book a Stand
toolmash.ru



Expand Your Professional Reach

ToolMash will be featured as part of Woodex, the premier woodworking exhibition with over 20 years of history. Attracting more than 8,000 visitors annually, Woodex provides an ideal platform for industry professionals. Together, the two events will offer access to a combined audience of 35,000 specialists.



Engage with Key Industry Players

Over **52%** of ToolMash attendees are actively seeking new suppliers and manufacturers, with **22%** representing companies that have procurement budgets exceeding 50 million roubles. Additionally, **32%** of visitors are top-level managers, providing a direct opportunity to engage with key decision-makers and negotiate terms on-site.



Direct Access to Your Target Audience

ToolMash exhibitors benefit from a year-round, large-scale advertising campaign. Even before the event begins, your participation and latest innovations will be promoted directly to your target audience, ensuring maximum visibility and engagement.

2024 Statistics

5,610+
Visitors*

11
Countries

1,990+
Visitors from Russian regions (except for Moscow and the region)

35+
Member companies

56
Regions of the Russian Federation

* considering those who indicated a desire to visit ToolMash when registering for related projects



Why participate?



Meet with industry representatives for face-to-face negotiations with decision makers



Boost deliveries and profits by acquiring new customers and distributors.



Promote your products across a diverse range of sectors to representatives from various industries



Broaden your sales reach by engaging with specialists from various regions of Russia and neighboring countries.

Scope of activities of specialist visitors

Wholesale and retail trade	23%	<div style="width: 23%;"></div>
Construction, repair, design	17%	<div style="width: 17%;"></div>
Retail trade	13%	<div style="width: 13%;"></div>
Other	9%	<div style="width: 9%;"></div>
Transport and communications	8%	<div style="width: 8%;"></div>
Machine building	6%	<div style="width: 6%;"></div>
Metalworking	5%	<div style="width: 5%;"></div>
Woodworking, furniture industry	5%	<div style="width: 5%;"></div>
IT / Telecom	4%	<div style="width: 4%;"></div>
Car services	2%	<div style="width: 2%;"></div>

Also: tool manufacturing, housing and utilities, extractive industries, energy, agriculture, defence industry, oil and gas industry, oil and gas industry, private craftsmen

Book a Stand

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