

# TransRussia | SkladTech 2024 ORDER FORM

19 - 21 March 2024, Crocus Expo, Moscow



## 1. EXHIBITOR

Exhibiting Company:

## 2. CONTACTS

Contact person:

E-mail:

Phone number

## 3. ADVERTISING OPTIONS

No	Send till:	Service	Price (VAT excluded)	Quantity	Total
<b>1. Advertising on the Website</b>					
1.1	15 days before posting	Banner 1366x114 (main, 30 days)			
1.2		Banner 435x80 (all pages, 30 days)			
<b>2. Advertising in the Official Exhibition Guide</b>					
2.1	till February, the 2nd	Exhibitor entry			
2.2		Sub-exhibitor entry			
2.3		<b>Branding pack 1:</b> Logo next to the company info in alphabetical list in the catalogue			
2.4		<b>Branding pack 2:</b> Logo next to the company info and colour highlighting in alphabetical list, pointer to the stand on the plan in the guide and navigation shields			
2.5		<b>Branding pack 3:</b> Logo next to the company info and colour highlighting in alphabetical list, pointer to the stand on the plan in the guide and navigation shields, advertising page (1/1)			
2.6		Advertisement page A5 (1/2)			
2.7		Advertisement page A4 (1/1)			
2.8		Advertisement page A3 (2/1)			
<b>3. Advertising Materials Distribution</b>					
3.1	till February, the 19th	Promoter's badge Distribution of materials in exhibition halls No materials may be distributed in the lobby in front of the cloakroom and in the hall of the registration area			
3.2		Distribution of materials at the reception desk Advertising products at the reception desks in the registration area Promo-materials are provided by the Customer.			
3.3		Exhibitor's folder insert Promo-materials are provided by the Customer.			
<b>4. Outdoor Advertising Opportunities</b>					
4.1	till February, the 19th	Rent of an area on flagpoles (the height of a flagpole – 7 m, the flag is 1,35x0,9m) Full quantity - 34 flagpoles. Price per 34 units	On request		
4.2		Advertising construction 2,0x3,0 m One-sided pasting, banner			
4.3		Advertising construction 2,0x3,0 m Two-sided pasting, banner			
4.4		Advertising construction 3,0x3,0 m One-sided pasting, banner			
4.5		Advertising construction 3,0x3,0 m Two-sided pasting, banner			
4.6		Advertising construction 4,0x3,0 m One-sided pasting, banner			
4.7		Advertising construction 6,0x3,0 m One-sided pasting, banner			

No	Send till:	Service	Price (VAT excluded)	Quantity	Total
4.8	till February, the 19th	Advertising construction, triangular shape at the base 2,0x3,0 m Three-sided pasting, banner			
4.9		Advertising construction, rectangular shape in the base, 2,0x3,0 m Four-sided pasting, banner			
4.10		Advertisement on a light box 1,23 x 2,50 m (Per 1 size)			
4.11		Advertising vehicle, including "mobile billboards"	On request		
4.12		Fixed balloon, airship, inflatable pneumatic structures and so on	On request		
4.13		Other advertising media / for 1 sq. m			
4.14		Video on outdoor stella 10 seconds			
4.15		Video on outdoor stella 20 seconds			
4.16		Video on outdoor stella 30 seconds			

#### 5. Advertising Inside Pavilion 3

5.1	till February, the 19th	Portable advertising construction –1,0 x 2,9 m			
5.2		Portable advertising construction –2,0 x 2,9 m			
5.3		Light box in the pavilion 1,17 x 1,97 m (front side)			
5.4		Light box in the pavilion 1,17 x 1,97 m (rear side)			
5.5		Light box in the corridor along the way from the metro 3 x 1,2 m			
5.6		Advertising on the glass surfaces of the second floor (doublesided pasting) – 5,6 x 3,0 m (cafe area and Entrance from Myakinino metro station)			
5.7		Advertising on the glass surfaces above the hall entrance 1 side			
5.8		Advertising on the glass surfaces above the hall entrance 2 sides			
5.9		Advertising on the column at the registration zone in the hall (3,17 x 3 m)			
5.10		Branding on turnstiles at the entrance to the hall (6 pieces)			
5.11		Floor sticker, placement and printing of one 1,0 x 1,0 m sticker			
5.12		Video 30 seconds The video production are provided by the Customer according to the technical brief from Organiser			

**4. TOTAL (VAT excluded)** \_\_\_\_\_

#### 5. EXHIBITOR SIGNATURE

Date \_\_\_\_\_ Name \_\_\_\_\_ Signature \_\_\_\_\_

PLEASE SEND THE COMPLETED APPLICATION FORM TO: Khadija.Mubarik@ite.group