



17th International Exhibition
of Equipment and Technologies
for Woodworking and
Furniture Production

**November 30–
December 03, 2021**

Russia, Moscow,
Crocus Expo IEC, pavilion 1

POST SHOW REPORT



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Woodex is Russia's largest international exhibition of equipment and technologies for woodworking and furniture. Leading manufacturers and suppliers demonstrate equipment and technologies for woodworking, furniture production and wood waste processing at the exhibition.

Woodex is an effective business platform for attracting new clients among the heads and specialists of woodworking companies, furniture and joinery manufactures, wood house building, wood leftovers utilization.



EXHIBITORS

230
companies

18
countries

105
Russian
companies

130
foreign
companies

25
companies participated
for the first time

EXHIBITORS PROFILE

Russian and foreign manufacturers and suppliers of equipment, machines and instruments for woodworking, furniture production and utilization of wood leftovers, as well as manufacturers of paintwork materials, adhesives, sealants and wood protection.



Among the exhibitors:

HOMAG

WINTERSTEIGER
Thinking about tomorrow.

SERRA



ALTENDORF® COMPETENCE CENTER



WPM
WOOD PROCESSING MACHINERY



BieleGroup

FABA



TEKNOS

leitz

СТАНКОЛЕС
ТРЕЙД



SW
SPECTRWOOD

WOODTEC
woodworking machinery



IGA

USNR

ГЕЙЗЕР
КОВРОВСКИЕ КОТЛЫ

ИНТЕХКОМ

MDM
TECHNO

TopStanki

МЕГАПАК

ИНТЕРВЕСП
ТЕХНОЛОГИИ УСПЕХА

DITEC

КУЗБАСС
ДРОБМАШ

Asia MH
ПОДЪЕМНОТРАСПОРТНОЕ И СКЛАДСКОЕ ОБОРУДОВАНИЕ

МВКХАПАЮС

Hekotek

СТАНКОМ
ПРОДАЖА И ОБСЛУЖИВАНИЕ СТАНКОВ С ЧПУ

MICROTEC

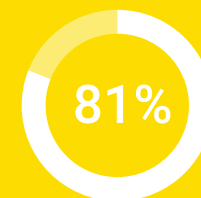
Лерун
СТАНКОЦЕНТР

Grach

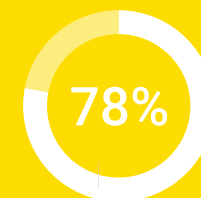
МТ МЕХАНИКА-ТРАНС
НАУЧНО-ПРОИЗВОДСТВЕННОЕ ОБЪЕДИНЕНИЕ



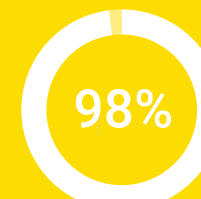
RESULTS OF THE EXHIBITORS SURVEY:



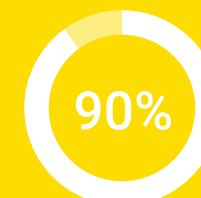
found new clients and partners



met with existing clients and partners



consider the participation to be important for their business development



satisfied with quantity and quality of visitors

VISITORS

5 781

unique
visitors

38 78

countries

Russian
regions

3 342

specialists visited the exhibition for the first
time

VISITORS PROFILE

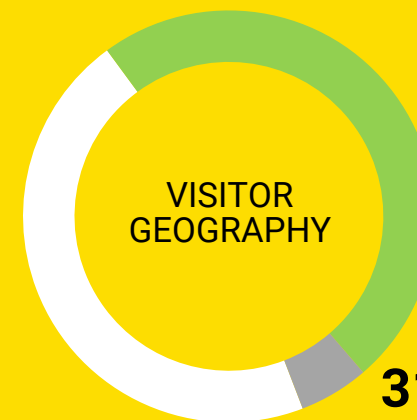
Heads and specialists of woodworking companies, furniture and joinery manufactures, wood house building companies, wood leftovers utilization companies.



VISITOR STATISTICS



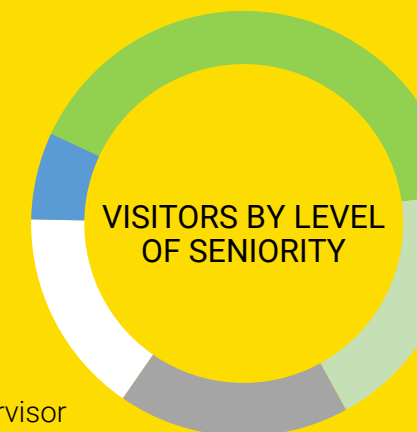
2 819 (49%)
other
Russian regions



2 645 (46%)
Moscow
and Moscow region

317 (5%)
foreign
countries

361 (7%)
self-employed



2 223 (41%)
CEO / Owner

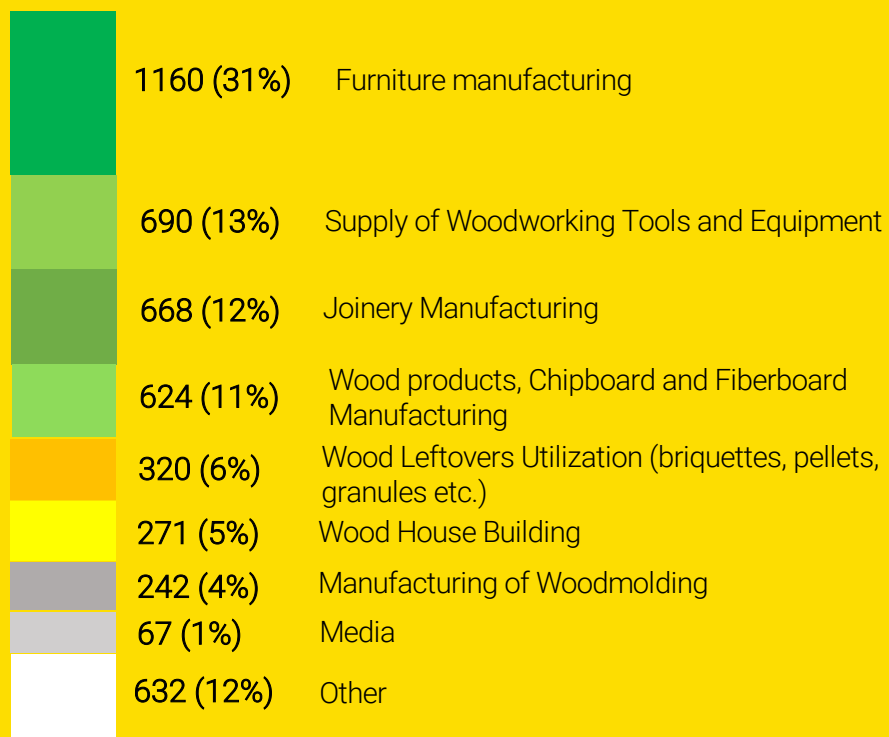
959 (18%)
Deputy company head

1 044 (19%)
Line manager / Supervisor

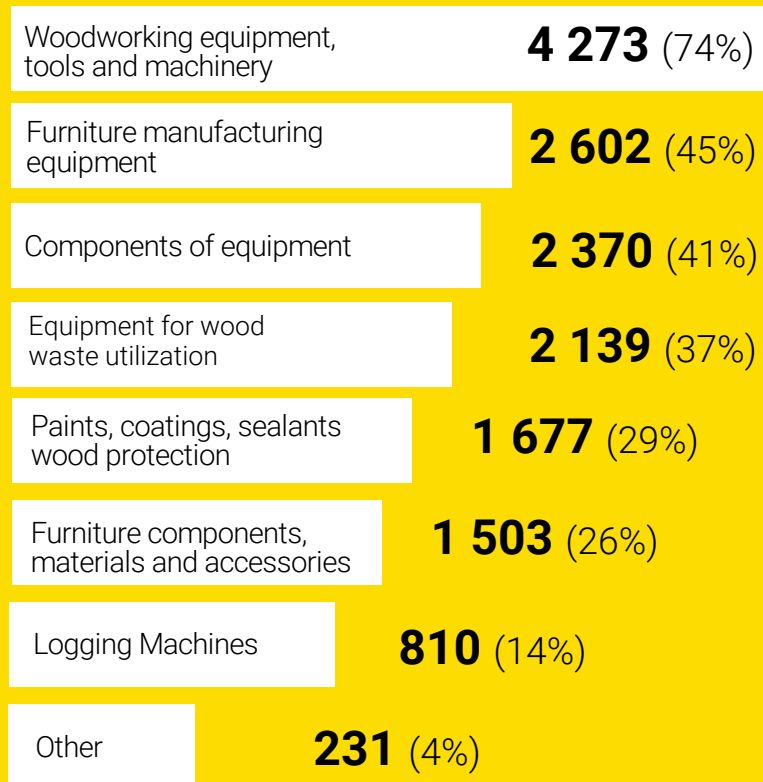
852 (16%)
Division manager/ Head of department

VISITOR STATISTICS

BREAKDOWN BY TYPE OF BUSINESS



PRODUCTS OF INTEREST TO VISITORS*

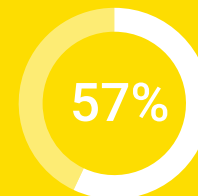


* - Multiple choice was used

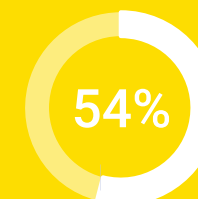




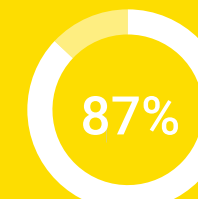
RESULTS OF VISITORS SURVEY:



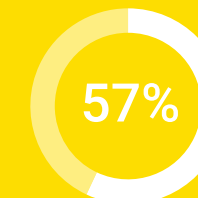
attend the exhibition with the aim of acquiring products / services



influence on making decision about products /services acquiring



plan to acquire products after the exhibition



attend only Woodex among similar exhibitions in Russia

BUSINESS PROGRAMME

3 days
10 industry events
50 speakers

500+
delegates

Woodex business programme incorporated 10 major industry events with only the most useful and up-to-date information for solving your business tasks!

During 3 days of active work experts and industry leaders managed to discuss main trends, problems and opportunities that faced business today.





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ENQUIRE TO EXHIBIT

