

COOKIE PROCESSING POLICY

1. This Policy defines the basic rules for the use of the website of LLC “BESTTRIP” (address: 125284, city of Moscow, Leningradsky Avenue, building 31A, structure 1, premises 4/5), on which this Policy is posted, and also defines the general provisions for the processing of cookie files on the Website. Hereinafter LLC “BESTTRIP” may also be referred to as the “Operator”, and the website on which this Policy is posted may also be referred to as the “Website”.
2. Use of the Website means the unconditional and full acceptance by the person using the Website of the terms of this Policy.
3. The Website is an object of exclusive rights, including copyright and/or related rights, contains intellectual property, trademarks and trade names of the Operator. Use of the Website is allowed only for the purposes not related to the subsequent distribution of copies of the Website or its elements. Usage of the Website is strictly prohibited for the purposes of copying of the Website and its individual elements (except for temporary technical copies) and without the right to extract data from the Website by automated means (“parsing”). Violation of these requirements may be considered by the Operator as a copyright or related rights infringement and may cause civil or other liability in accordance with applicable legislation.
4. The Operator processing the information about the Users of the Website for the purposes of providing of functional capabilities of the Website and for the purpose of improving and optimizing of the operation of the Website.
5. The Website uses Cookie files - text files that are stored on the User’s computer and allow analyzing the User’s experience on the Website. The Operator may also place on the Website automatically activated links used by analytical services (“Pixels”). As a result of these actions, the Operator, as well as the services indicated below (“Services”), may obtain access to the information specified in clause 6 of this Policy. The following Cookie files and Pixels may be used on the Website (the specific list in relation to the Website is determined according to functionality of pages opened by the User):

Service Name	Description, purpose
Technical Cookies of the Website	Cookies of the Operator, not accessible to third parties, which are used to ensure the basic functionality of the Website and saving User’s settings, information about interaction with the User.
Yandex Metrics	Cookies and Pixels of the Yandex company, ensuring the collection of general statistical information about the number of users of the Website and the collection of generalized information about user preferences, collection of information about the most and least demanded sections of the Website.
Metric services of Mail.ru or vk.ru	Cookies and Pixels of Mail.ru and vk.ru companies, ensuring the collection of general statistical information about the number of users of the Website and the collection of generalized information about user preferences, collection of information about the most and least demanded sections of the Website.
Webim.ru	Cookies of the webim.ru service, allowing to implement the functionality of online consultations, including automated (without human participation), through the Website. The cookie file allows to carry out management of the service, obtaining consultations, saving dialogue, etc. Dialog with Webim is made in a designated window. Such dialog will be transferred to Webim.ru and also will be available to the Operator.

6. The scope of information processed and stored in cookie files may include information about the User's technical connection to the Website, information about the User's device and information about the User's actions on the Website.
7. Services whose cookies or Pixels are placed on the Website may accumulate information about the User's actions not only on the Website, but also on third-party websites in which such Services are embedded. The Operator does not obtain access to and does not use information about personal data of Users that are processed by the Services within third-party websites.
8. Notwithstanding the provisions of clause 5 of this Policy, the Operator cannot guarantee that the Services specified in clause 5 use personal data only for the specified purposes. The owners of the respective Services independently ensure compliance with the requirements of legislation regarding the processing of personal data and ensuring their security.
9. The User may refuse the processing of cookie files in the settings of his browser or device. Information on how to manage cookie files (including deleting them) can be found in instructions of the browsers used by the User. More detailed information with instructions for use:

- [Yandex Browser](#)
- [Edge](#)
- [Chrome](#)
- [Safari](#)
- [Firefox](#)
- [Opera](#)

10. The User's browser allow access to the cookie files only to the website placed by such website. The browser keeps confidential the cookie files placed by other websites.
11. If you have any questions regarding the use of cookie files, you can send them to the following address: reservation@besttrip.pro.
12. For the purpose of implementation of this Policy, including ensuring technical support of the Website and reports on the operation of the Website, the Operator entrusts the processing of Users' personal data to LLC "DATAUNIVERSE" (TIN: 7714488026, 125284, city of Moscow, Leningradsky Avenue, building 31A, structure 1, premises 4/5, floor/office 5/15) (hereinafter – the "Processor"). The Processor ensures the processing of Users' personal data with full compliance with the requirements for personal data protection in accordance with the requirements of the law and the agreement with the Operator.