



Asociación Pro Personas con Parálisis Cerebral



APAC, where inclusion is a way of life

# Who we are

We are an organization dedicated to improving the quality of life of people with cerebral palsy and other neurodevelopmental disorders, as well as that of their families, through a comprehensive and biopsychosocial approach.



**“A diagnosis is only the beginning,  
never a life sentence.”**

- Dr. Ernesto Alarcón, APAC Pediatric  
Neurologist



## **500 People with Disabilities**

We provide daily care to  
babies, children,  
adolescents, and adults

## **Areas of Intervention**

Rehabilitation and Health  
Services  
Comprehensive Education

## **Throughout the entire life cycle**

From babies to older  
adults

## **115 + Services**

Comprehensive and  
individualized care plans

# Our Philosophy

## Mission

To improve the quality of life of people with cerebral palsy and neurodevelopmental disorders through specialized health, rehabilitation and education services.

## Vision

To be a leading organization in the care of people with cerebral palsy and neurodevelopmental disorders in Mexico and Iberoamerica.



# What is Cerebral Palsy?

Cerebral Palsy is a permanent neurological condition that occurs due to brain injury.

## Dyskinetic:

Involves involuntary, slow, or jerky movements of the hands, arms, legs, and feet

## Mixed:

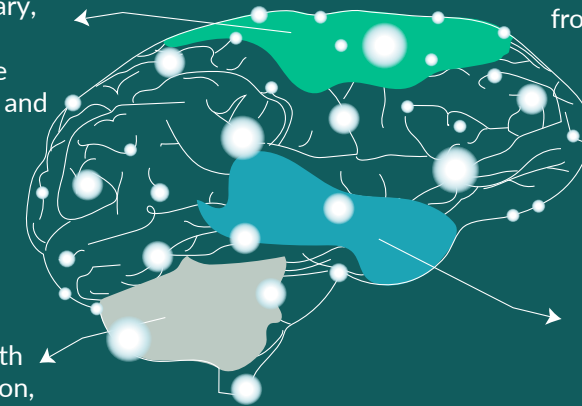
A combination of symptoms from different types

## Ataxic:

Cause problems with balance, coordination, and depth perception

## Spastic:

Most common (80%), characterized by increased muscle tone (stiffness)



## Risk Factors

These are conditions that can cause neurological damage

- ♥ Lack of oxygen at birth
- ♥ Multiple births (twins or more)
- ♥ Premature birth
- ♥ Cranial traumas

## Warning Signs

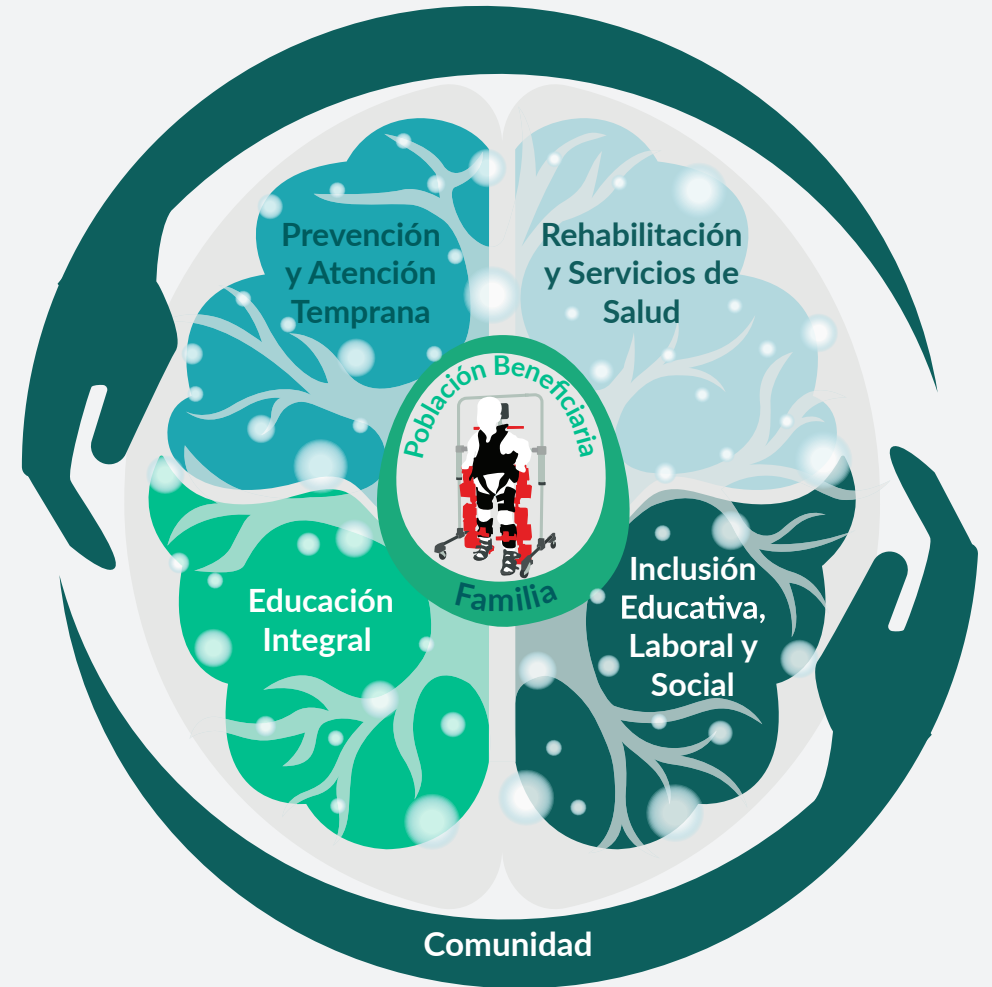
These are early indications that such damage may be present

- ♥ Motor delays
- ♥ Abnormal muscle tone
- ♥ Problems with language and communication, development
- ♥ Involuntary or poorly coordinated movements

# Purposeful Intervention

At APAC, people with disabilities and their families are at the center.

Our interdisciplinary team designs personalized plans that enhance development, improve quality of life, and promote full inclusion in society.



# Services

We offer more than 115 specialized services to our population, people with disabilities, ensuring that each person we serve can reach their full potential.

## Rehabilitation and Health Services

- ♥ Specialty Medicine
- ♥ Early Intervention
- ♥ Physical Therapy
- ♥ Neuro-robotic Rehabilitation Therapy
- ♥ Hydrotherapy
- ♥ Speech Therapy

## Comprehensive Education

- ♥ From pre-K to university
- ♥ Comprehensive pedagogical support
- ♥ Vocational skills
- ♥ Adaptative skills
- ♥ Adapted sports
- ♥ Daily-life skills



# Intervention Model



Our value chain integrates each of the processes that enable us to fulfill our mission of providing comprehensive care to people with cerebral palsy.



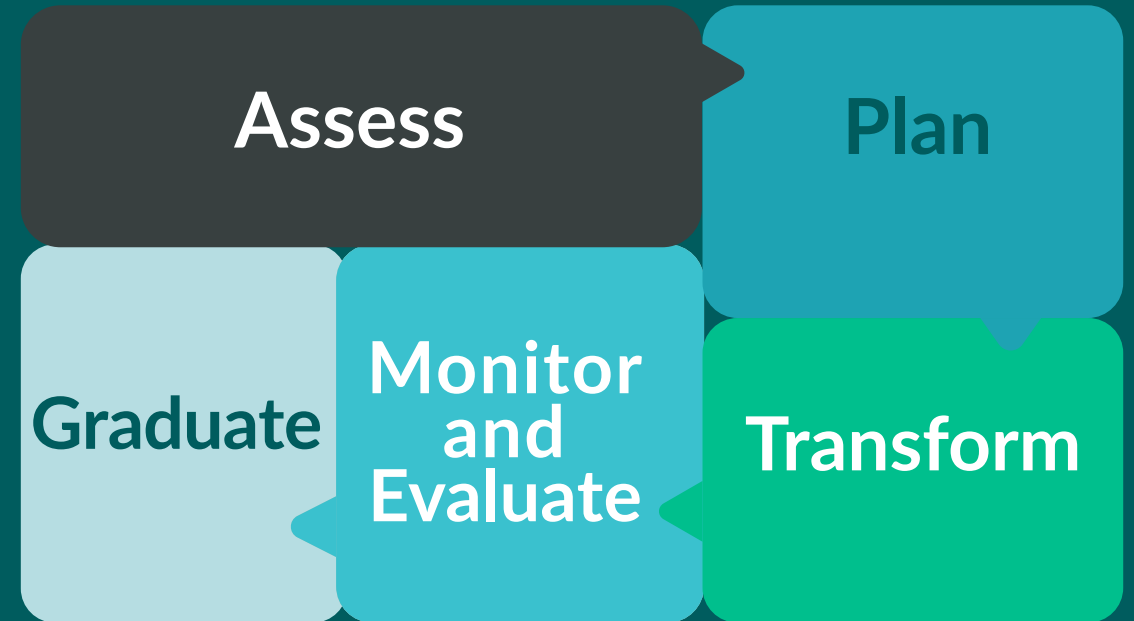
**Assess**



**Raise Awareness**



**Prepare**



In addition to our main services, we provide support to families, who are indirect beneficiaries of everything we do.



# Impact Over More Than 55 Years

28,000+



People with disabilities

112,000+



Indirect beneficiaries

260



Individuals who have found  
employment or self-employment

17,500



Graduates

650



Those included into daycare centers  
or conventional classrooms settings



# Social Investment

Our Social Return on Investment (SROI)



**\$ 4.30 MXN**

for each peso invested

**\$ 900 MNX**

Average cost

Monthly Cost of  
Services for the  
Beneficiary

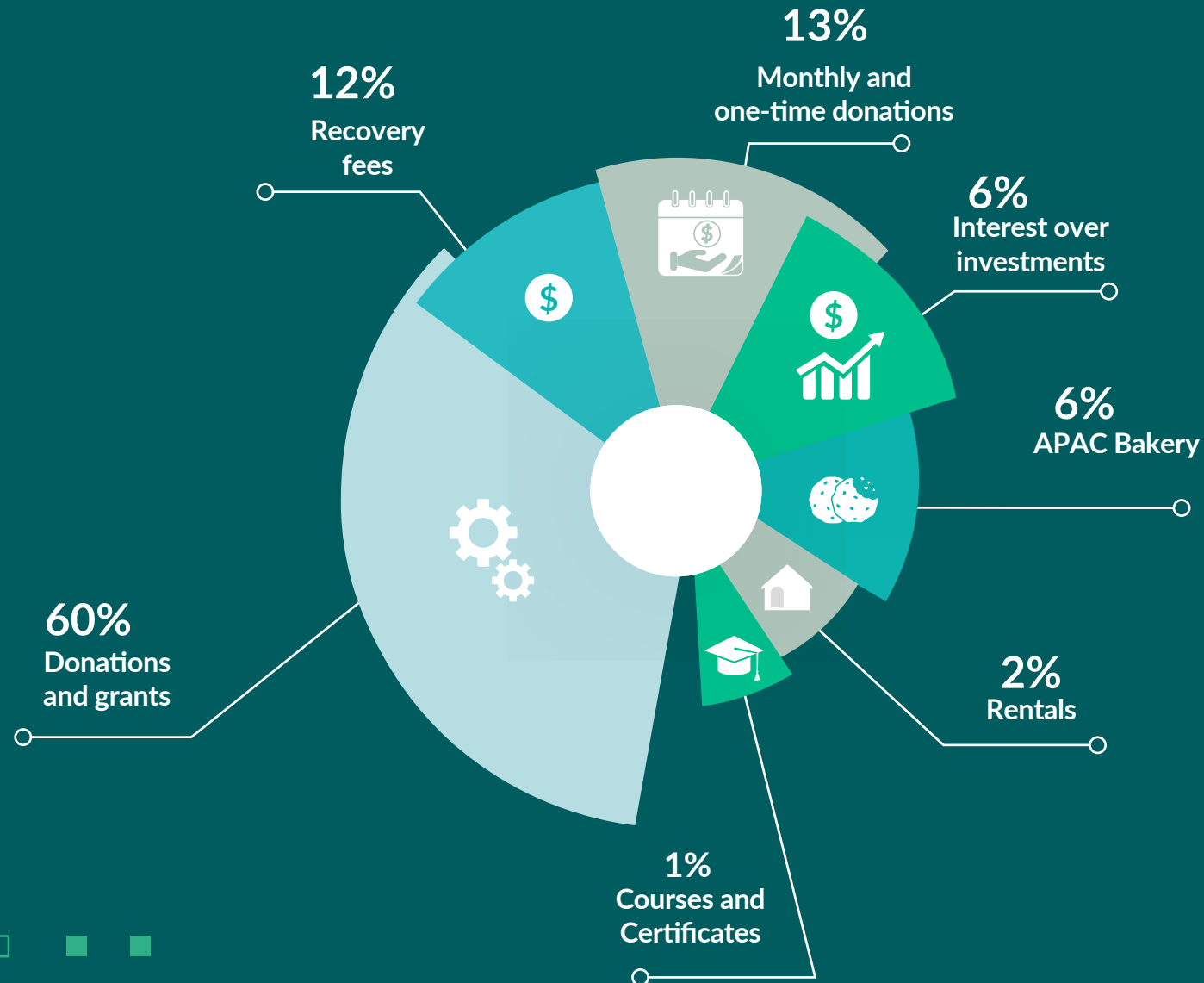
**\$ 8,500 MNX**

Actual cost

Actual cost of services  
per month per  
beneficiary at APAC



# Social Investment



# Ways to help

At APAC, we recognize that inclusion is strengthened collaboration. That's why we offer various support options that make it possible to join efforts in favor of our mission.



# State of the art Innovation Center

## APAC Neuro-Robotics

We are a pioneer in the region in the integration of research and cutting-edge technology for the rehabilitation of people with cerebral palsy and other motor disabilities. This work carried out at our State of the Art Innovation Center for Neuro Robotics.

1,000+

Lives impacted  
each year

7

Robot-assisted  
gait training  
(RAGT) devices

3

Upper-limbs  
devices

1

Gait lab



# Early Intervention

Through our Neurodevelopment Unit and various strategies, we support children at neurological risk of developing a disability by providing timely assessments and interventions which promote their overall development.

**0-6  
years old**

Age of babies and children  
in the program

**792**

Children served  
each year

**65%**

Annual percentage of inclusion in  
early childhood programs and  
conventional classrooms

## We designed the Early Intervention Diploma Program

A comprehensive approach for health and education professionals seeking to acquire the necessary tool to support children with risk factors and / or developmental warning signs

**1,500+ people  
trained globally**

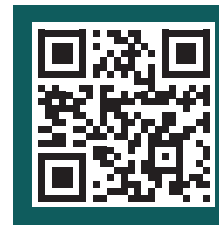
Find out more



## Atención es Prevención

A mobile app available on iOS and Google Play that which promotes the importance of early intervention programs

Download the app



# APAC's Bakery

In 1991, we launched APAC's Bakery as the result of a training workshop aimed at providing education and employment for people with cerebral palsy. Today, it serves three main puposes:

1

It is a workshop where young adults with disabilities carry out profesional training internships

2

It is an example of an inclusive company; more than 70% of the staff have a disability

3

It is a small source of income for the institution



# Our Achievements



Empresas  
Excepcionales  
2024 - 2025



Organización Validada  
CAF INTERNACIONAL  
2024 y 2022



Premios FLOR  
Mención especial categoría  
LATAM  
2024



Premio Eugenio  
Garza Sada en la  
Categoría  
Emprendimiento  
Social  
2024



Distintivo OSC analizada  
Confío Construyendo  
Organizaciones Civiles  
Transparentes A.C.  
2024



4to Lugar  
Concurso de Fotografía  
Unidad y Unidos con  
Personas con Discapacidad  
Image Accessibility Lab  
2023



Premios PIPO MARTINEZ  
Proyecto de Básquetbol Adaptado  
en niñas, niños, jóvenes y adultos  
con discapacidad  
2023



Premio en Salud a la  
Institución excepcional  
por la  
FUNDACIÓN CARLOS SLIM  
2022



Premio Anáhuac a la  
Responsabilidad Social  
2022



Premios Incluye  
1º lugar Categoría de  
Inclusión Social  
Movimiento Congruencia  
2022



XIII Premios Corresponsables  
Entidades sin ánimo de lucro y  
Economía Social Grandes  
2022



My World Mexico  
Kids  
2021



Great Place to Work  
2021



Premio Razón de Ser  
Fundación Merced  
2021



Buenas Prácticas de  
Monitoreo y Evaluación  
en las Entidades  
Federativas y Municipios  
2019



Finalistas de los premios  
VIVA SCHMIDHEINY  
2019



Premio al mérito por el  
programa de Atención  
Temprana  
World Cerebral Palsy Day  
2018 y 2019



Mejor lugar para hacer  
voluntariado  
2018



Premio Nacional de Calidad  
2018



Premio Nacional  
Monte de Piedad  
2016



Secretaria del Trabajo y  
Previsión Social/ dir.  
Equidad y Género  
2015 y 2019



Premio Compartir  
2013



Empresa Socialmente  
Responsable

# Partnerships

65+ collaboration

agreements with various  
institutions from the private,  
public, and social sectors

7

Published Scientific  
Research

4+

Own Publications



We offer a catalogue of external training programs  
endorsed by various institutions.

Learn more



# Donations



You can make a donation directly to our bank account or online at [apac.mx/donacion](https://apac.mx/donacion)

**Nombre:** APAC, I.A.P. Asociación Pro Personas con Parálisis Cerebral

**Banco:** BBVA Bancomer

**Cuenta No:** 0442648040

**Cuenta Clabe:** 012180 004426 480406





Asociación Pro Personas con Parálisis Cerebral



**informacion@apaciap.org.mx**



**+52 55 91724621 al 31**

**APAC, I.A.P. ASOCIACIÓN PRO PERSONAS CON PARÁLISIS CEREBRAL**

Dr. Arce 104, Col. Doctores, 06720, Ciudad de México



apaciap



APAC,IAP



apacdf

**www.apac.mx**