

.mission
DOBRO

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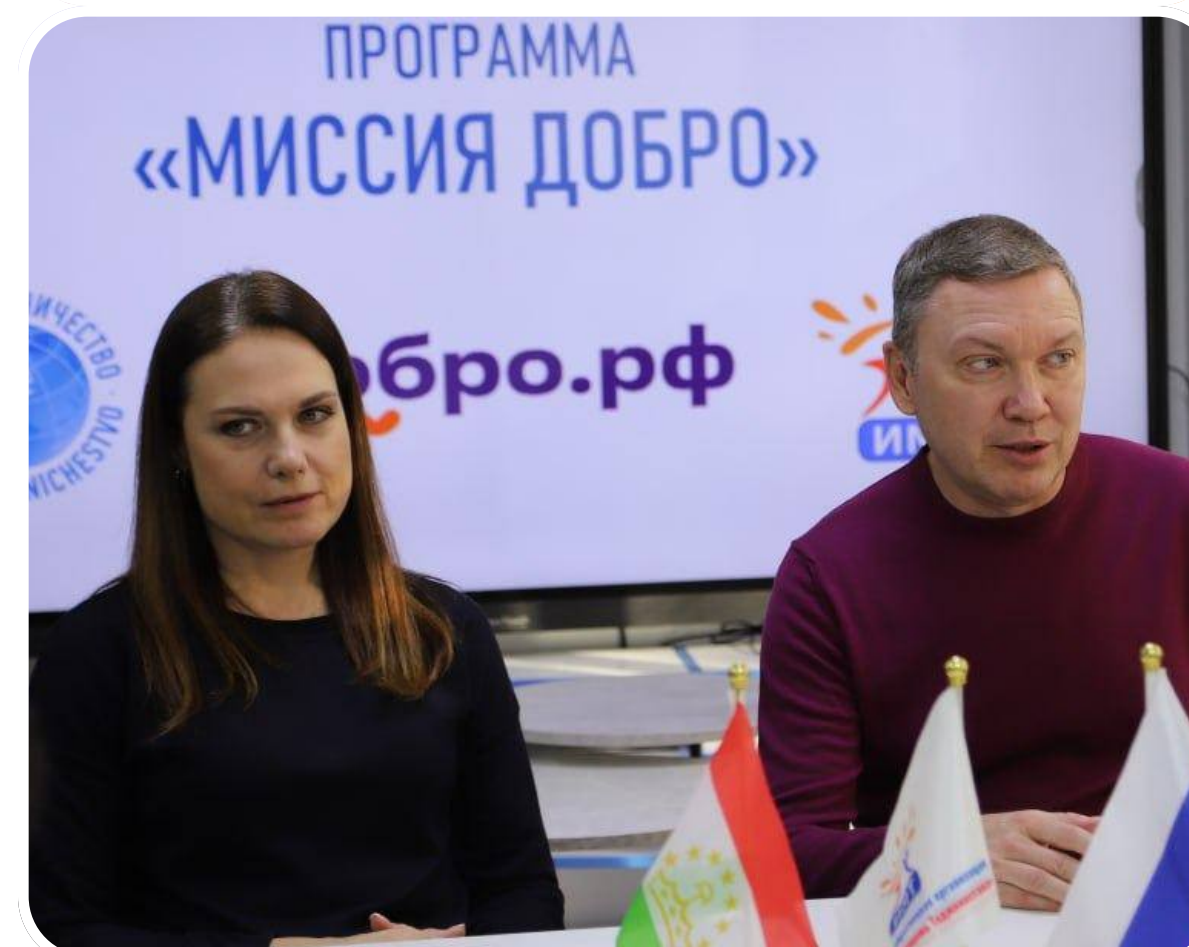
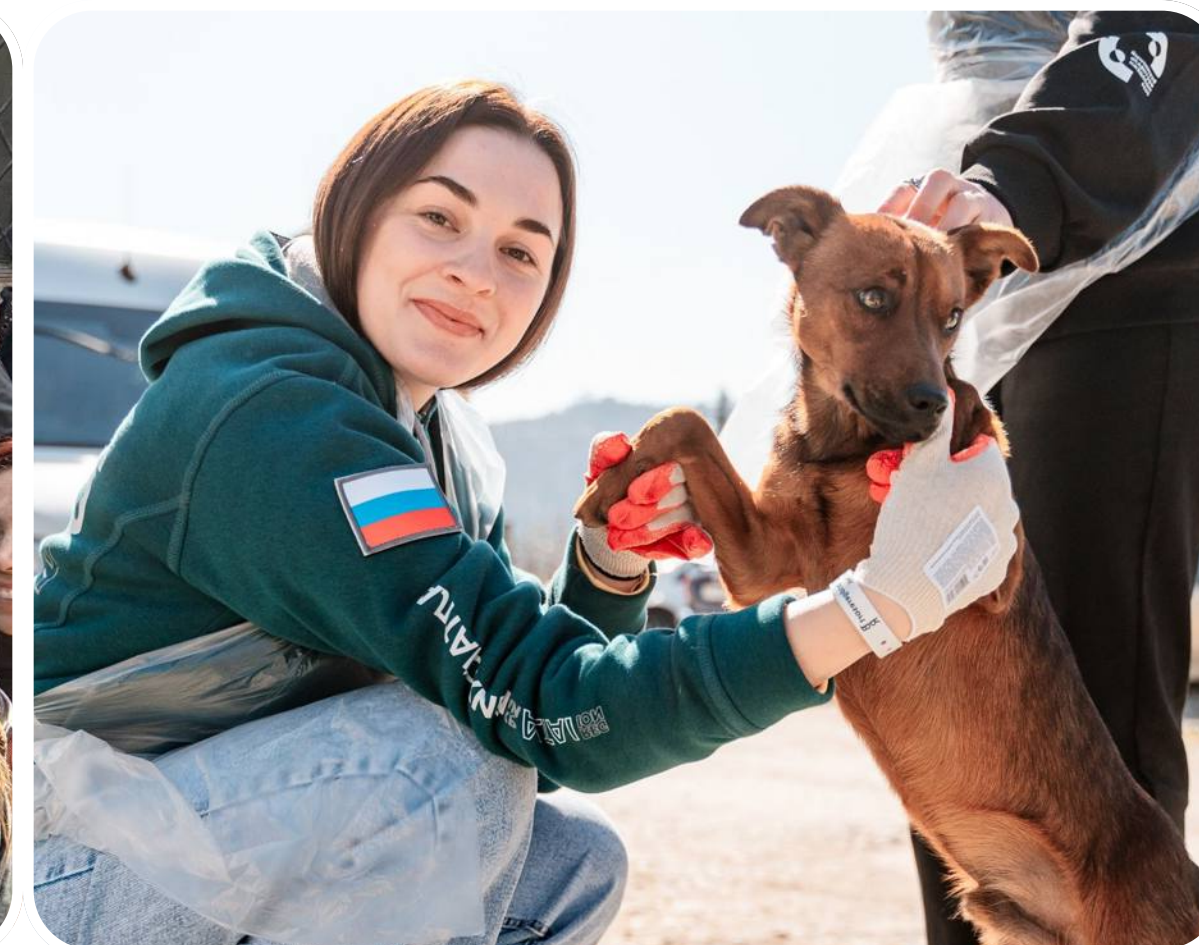
MISSION DOBRO

International humanitarian
initiative of Dobro.ru

**A unified infrastructure for international
humanitarian cooperation for governments,
businesses, universities and NGOs**

Implemented pursuant to the Order of the
President of Russia No. Pr-216 dated
30.01.2026
Operator — Dobro.ru

2026



MISSION DOBRO IS AN INTERNATIONAL INITIATIVE FROM DOBRO.RU.

MISSION DOBRO — AN INTERNATIONAL INITIATIVE BY DOBRO.RU

2026 has been declared
the International Year
of Volunteers



DOBRO — an ecosystem of solutions that helps countries build sustainable humanitarian cooperation through volunteering, NGOs and joint projects

17+

priority countries of presence

57

missions helped
thousands of people

300+

volunteer specialists

11 500+

beneficiaries

How does it work?

We do not limit ourselves to one-off humanitarian assistance. Instead, we create cooperation infrastructure: train specialists, develop local partners and launch long-term projects.

Official partner of
the UN Volunteers programme



Community **#WEARETOGETHER** — helping
60 million people worldwide

3,538 companies — on the Dobro.ru platform

7,200 companies — participants of
the **#WEARETOGETHER** award over 4 years



Russia’s largest ecosystem for civil society development

12+ years developing the non-profit sector

MISSION

To unite people, communities and the state around the idea of good as a way of life

TOPICS

VOLUNTEERING

MENTORING

DONATIONS

NGOS

MENTORING

SOCIAL ENTREPRENEURSHIP

- Build one of the world’s most powerful systems supporting the volunteer movement
- Form a multi-million community around traditional spiritual and moral values
- Create the largest digital platform for volunteers and NGOs
- Become the core organization for the development of volunteering in the CIS and a partner of the UN Volunteers Programme



Dobro.org Want to help More Sign in

Start doing good

Take part in volunteer activities and events

About us

Events

География Добра

12 251

Волонтер

393

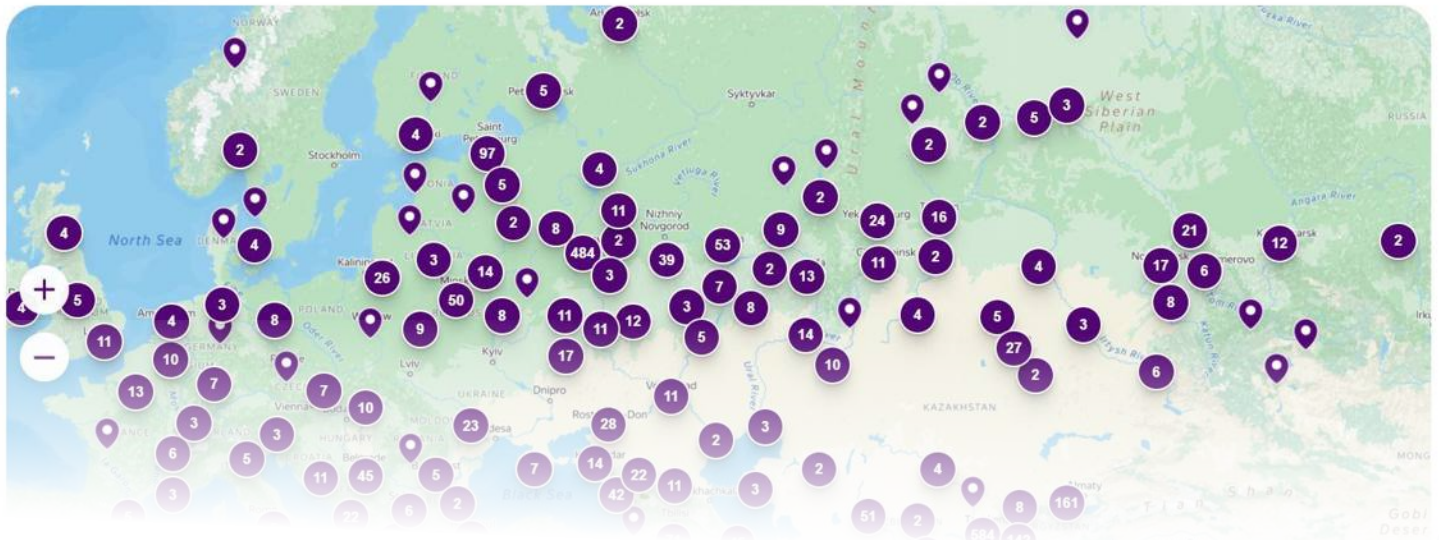
Мероприятия

9

Проектов

77

Организаторов



14 thousand users

180 countries

4 FORMATS OF HUMANITARIAN MISSIONS

We implement international humanitarian cooperation projects — from emergency assistance to long-term development programmes.



BASIC HUMANITARIAN MISSIONS

Emergency situations, goods, food

Emergency response to a specific need — humanitarian cargo, assistance after emergencies



EMERCOM
OF RUSSIA



Минпромторг
России

BUSINESS DONORS



DEVELOPMENT MISSION

Education, medicine, water

Long-term projects with measurable results — construction, treatment, education on site

SPECIALIZED NGOs

SPECIALIZED
FOUNDATIONS

UNIVERSITIES



HUMAN CAPITAL

Skills, internships, young people

An opportunity for businesses and universities to participate in international projects through the exchange of competencies

UNIVERSITIES

CORPORATIONS



MISSION OF PRESENCE

Culture as a point of contact

Connections through culture, language and knowledge — soft power without humanitarian cargo



ТАСС

RT

ДИАЛОГ

5 FORMATS OF COOPERATION

From the status of a strategic partner to a talent pool of specialists — for any budget and level of involvement.

Strategic Partner

Development of the “Mission Dobro” programme in your country

01

Mission Sponsorship

Full-cycle CSR project

02

Corporate Mission

The team goes on a mission

03

Material Assistance

Without sending people

04

Talent Pool

Reserve of specialists for future missions

05

BECOME A PARTNER
Programme partners can be:

NGOs, companies, universities, regions, professional communities or independent specialists



STRATEGIC PARTNER — STRATEGIC REPRESENTATIVE OF DOBRO.RU IN THE COUNTRY

An organization representing the programme “Mission Dobro” in the country and responsible for its development

WHO IS IT

- An organization with real influence in the country — business, NGO leader, association
- Authorized by the local government or has access to it
- Selects local NGOs itself by sectors: healthcare, education, infrastructure, etc.
- Registers a legal entity or acts as an authorized organization under the dobro.org brand

WHAT THE STATUS INCLUDES

- **Resource support** — financing, co-financing or partner resources
- **Brand + infrastructure** — dobro.org platform, standards, methodology, templates
- **Right to earn** — attracting local sponsors — all funds remain with the partner
- **Russian expertise** — specialists upon request: medicine, education, IT, etc.
- **GR + reputation** — international relations, programme media presence, summits

HUMANITARIAN ASSISTANCE — A FULL-CYCLE CSR PROJECT

The company supports a humanitarian mission, while we ensure its implementation — from team formation and preparation for departure

WHAT THE SPONSOR GETS

GR EFFECT

Interaction with government authorities of Russia and the partner country. Status of a reliable partner of the state, participation in the priority international agenda

MEDIA EFFECT

Each mission is a newsworthy event: national media of the partner country and federal media (TASS, RT). All content — with the sponsor's brand

SOCIAL AND REPUTATIONAL EFFECT

The company becomes a participant in real changes in the country of presence, strengthening trust among partners, the state and society

BUDGET

Depends on the country, duration and team composition — calculated individually in the “mission passport” according to your request.

SPONSORSHIP PACKAGE INCLUDES:

- Final Impact Report
- Photo and video materials
- Official letter for CSR reporting on Dobro.rf letterhead
- Mention in programme publications
- Mention in annual documents
- Nomination for the #WEARETOGETHER Award



FORMATS FOR QUICK CONNECTION

Suitable if you are ready for individual solutions both in financial and resource terms.



CORPORATE MISSION

Employees become participants in an international humanitarian mission, helping solve real tasks on site.

The company receives content and a CSR report.

Annual CSR report



MATERIAL ASSISTANCE

Without sending people.
You finance the solution to a specific task of the partner country:
supply, equipment, construction, etc.

Suitable for any budget



TALENT POOL

You form a reserve of specialists to participate in future international missions — with no obligations here and now

Zero budget at the start

WE WORK ON THE DOBRO.ORG PLATFORM — A SINGLE ENTRY POINT FOR ALL PARTIES

We connect partner requests in one contour: the country registers a need → the partner selects it → the result is visible to everyone

MAP OF NEEDS / PARTNERS



The partner country registers a need: construction of a school, hospital, food supply, etc..

The partner — the platform provides the solution in accordance with the request

MAP OF CURRENT PROJECTS



The partner selects a request, accepts it on the platform, provides assistance — activity appears on the map

For partners — subject to having a profile and an agreement in place.

PUBLIC MAP



It is visible to everyone what and where Russia has done in the world — a live map of the programme's presence

In the public domain

STATISTICS OF THE NGO SECTOR BY COUNTRY



Open data on the non-profit sector — the basis for decisions, not assumptions

Available to partners

EVENT CONSTRUCTOR AND SEARCH



Selection of volunteers and partners, promotion of projects through the platform feed

Available to partners

PROFILE AND DIRECT MESSAGING



Organization profile on the platform and direct messages to your audience

Available to partners

Mandatory condition for all formats:

The partner registers the organization's profile and publishes activity on dobro.org — this updates the mission map and requests of all parties.

57 MISSIONS IN 17+ COUNTRIES

**RUSSIAN DOCTORS
IN TASHKENT AND SAMARKAND**



September 2025 — Uzbekistan



8 doctors from Russian Railways Medicine worked for 6 days in 9 clinics in Tashkent and Samarkand, performing 10 high-tech operations and more than 50 examinations of patients with severe diagnoses.

Result: Uzbek doctors mastered new techniques during joint operations and consultations. The mission was repeated — at the request of the host country.

**VETERINARIANS
— RUDN UNIVERSITY**



December 2024 — Uzbekistan, Tashkent



10 veterinary students from RUDN University under the auspices of the Year of the Volunteer Movement in the CIS: diagnostics, operations and treatment of homeless animals, exchange of experience with local animal rights activists.

Result: Local veterinarians mastered modern protocols — assistance to animals continues after the mission’s departure.

**HELP FOR CHILDREN WITH
ASD IN “VILLAGE OF HOPE”**

September 2024 — Egypt, Alexandria



A neuropsychologist, kinesiologist and teacher worked with children with special needs and their families at the “Village of Hope” center — the programme’s 26th mission.

Result: Rehabilitation methods were transferred to local specialists and parents — sessions continue at home, without the mission’s participation.

UNIQUE OPPORTUNITIES PROVIDED BY THE PROGRAMME

Access to infrastructure, expertise and a network of interactions that help launch international projects faster and scale their results.



Government Support

Access to mechanisms of interaction with relevant government institutions and authorities



Institutional Partnership

Participation in relevant working formats and the international humanitarian agenda



International Network — government agencies and NGOs in mission countries

A ready-made network of contacts in countries where projects are implemented, without the need to build it from scratch



Federal and International Media Reach

Coverage of projects in leading Russian and foreign media, information support for key stages of the mission and ready-made materials for external communications

COOPERATION ROADMAP: FROM ACTION TO RESULT

Non-Disclosure Agreement

Provides access to programme materials

01

Memorandum of Understanding

Defines intentions and format of cooperation

02

Specialized Agreement

Strategic partner, CSR partnership or partnership with an NGO

03

Registration on dobro.org

Mandatory condition for effective cooperation

04

First Mission in the Partner Country

Team, schedule and media support according to the selected format

05

Impact Report and Scaling

Results, media reach and CSR reporting → decision on extending the partnership

06



“Countries of the CIS have gained access to the capabilities of the Russian online platform DOBRO.ORG, enabling volunteers around the world to exchange experience and join forces.”



V.V. Putin, President of the Russian Federation
Council of Heads of State of the CIS, October 8, 2025



LET'S CREATE INTERNATIONAL HUMANITARIAN PROJECTS **TOGETHER**

Write to us — we will advise which of the 5 formats is right for you,
and send a package of documents for the selected format.



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