

• Seed Round Open · \$130K · Early 2026

# The First Crypto-Native Freelance Platform

Capturing the **\$761B** freelance economy with NFT portfolios and instant crypto payments. Join us in revolutionizing how **1.57B creators** get paid.

**\$16.54B**

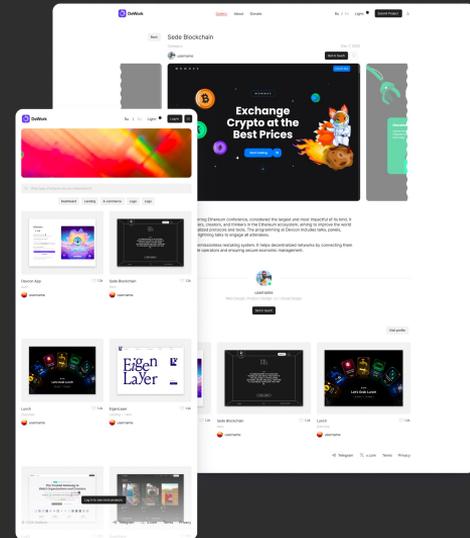
Market by 2030

**560M**

Crypto Users (+33% YoY)

**32.6M**

Remote Workers in US



## THE PROBLEM

# Traditional platforms fail freelancers in 3 critical ways



### Excessive Fees

# 5–20%

*extracted per transaction*

Upwork (0–15%), Fiverr (20%), Freelancer (10%+) collectively processed \$7.65B in 2024, extracting hundreds of millions while delivering minimal innovation.



### Payment Delays

# 5–14

*business days delay*

Traditional bank transfers require 5–14 days with 3–5% FX fees. Emerging market freelancers face delays up to 21+ days, creating severe cash flow crises.



### No IP Protection

# 0

*platforms with NFT proof*

Designers, developers, and creators have no mechanism to prove ownership or build portable, immutable reputation. Portfolio pieces can be copied without verification.

## OUR SOLUTION

# Four core differentiators that no competitor offers together



### NFT-Powered Portfolios

Mint work as TRC-721 NFTs on TRON. Immutable proof of ownership, portable reputation, potential royalties from secondary sales.



### Instant Crypto Payments

USDT-TRC20 with <\$1 fees and 3-second confirmation. No banks, no delays, truly global 24/7 payments.



### Competitive Economics

Platform fee of only 3–8% (avg 5%) vs 5–20% on traditional platforms. Returns more value to creators.



### Decentralized Trust

Smart contract escrow ensures fair payments. On-chain reputation prevents fake review manipulation.

## MARKET OPPORTUNITY

# Positioned at the convergence of two massive, accelerating trends

**TAM: \$761B**

Global Freelance Economy  
1.57B workers globally

**SAM: \$7.65B → \$16.54B**

Freelance Platform Market  
16.7% CAGR through 2030

**SOM: \$23-38M**

Our 3-year target  
0.3-0.5% market share



**560M**

**Global crypto users (2024)**

+33% YoY growth

**32.6M**

**Remote workers in the U.S.**

by 2025 (up 5x from pre-pandemic)

**75%**

**U.S. merchants plan to accept crypto**

within 2 years (2025 data)

**50.9%**

**of U.S. workforce to freelance**

by 2027

## COMPETITIVE LANDSCAPE

# DeWork.Pro is the ONLY platform combining NFT portfolios + crypto payments + professional UX

Feature	DeWork	Upwork	Fiverr	LaborX	CryptoTask	Ethlance
NFT Portfolio	✓ Core	×	×	×	×	×
Crypto Payments	USDT	×	×	Multi	✓	ETH
Platform Fees	3-8%	0-15%	20%	10%	3%	0%
Professional UX	✓	✓	✓	Limited	Limited	Poor
Market Share	New	61%	15%	<1%	<1%	<1%
IP Protection	✓ NFT	×	×	×	×	×

## BUSINESS MODEL

# Multiple revenue streams reduce single-point dependency

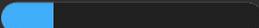
### Transaction Fees

Commission on completed projects

3-8%  65%

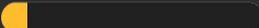
### Premium Subscriptions

Enhanced features, analytics, priority support

\$15-50/mo  20%

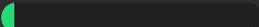
### Featured Listings

Promoted job postings & portfolio visibility

\$50-500  10%

### NFT Minting Fees

Per portfolio piece minted on-chain

\$5-20  5%

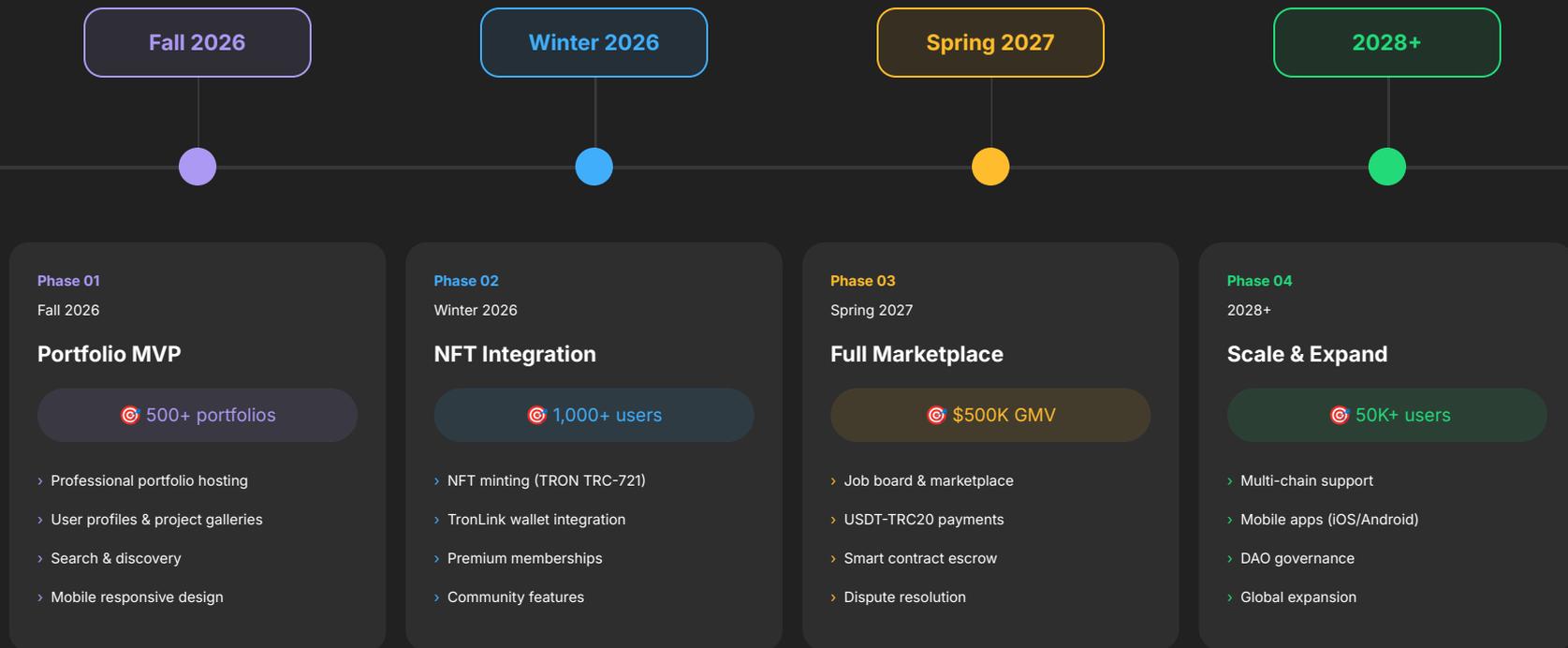
### PATH TO PROFITABILITY



Target LTV:CAC ratio >3:1 by Year 2  
CAC target <\$50 (community-led growth)

## PRODUCT ROADMAP

# Four phases from MVP to global platform — 12 months to full marketplace



Fall 2026

Winter 2026

Spring 2027

2028+

### Phase 01

Fall 2026

#### Portfolio MVP

🎯 500+ portfolios

- › Professional portfolio hosting
- › User profiles & project galleries
- › Search & discovery
- › Mobile responsive design

### Phase 02

Winter 2026

#### NFT Integration

🎯 1,000+ users

- › NFT minting (TRON TRC-721)
- › TronLink wallet integration
- › Premium memberships
- › Community features

### Phase 03

Spring 2027

#### Full Marketplace

🎯 \$500K GMV

- › Job board & marketplace
- › USDT-TRC20 payments
- › Smart contract escrow
- › Dispute resolution

### Phase 04

2028+

#### Scale & Expand

🎯 50K+ users

- › Multi-chain support
- › Mobile apps (iOS/Android)
- › DAO governance
- › Global expansion

## FINANCIAL PROJECTIONS

# Conservative estimates — path to profitability by Q4 2028

### Year 1 · 2027

USERS

**500–1,000**

GMV

**\$200K–400K**

REVENUE

**\$16K–32K**

- › ~1,000–2,000 projects
- › \$200 avg project
- › CAC target <\$50

### Year 2 · 2028

USERS

**5K–10K**

GMV

**\$3M–5M**

REVENUE

**\$245K–440K**

- › ~12K–20K projects
- › \$250 avg project
- › LTV:CAC >3:1

### Year 3 · 2029

USERS

**30K–50K**

GMV

**\$24M–36M**

REVENUE

**\$1.8M–2.8M**

- › ~80K–120K projects
- › \$300 avg project
- › LTV:CAC >5:1

## THE TEAM

20+ years combined IT experience — proven track record in fintech, blockchain & product



### 7+ Years

UI/UX & Product

#### Lead Designer & Co-Founder

Deep expertise in UI/UX design across multiple fintech and crypto projects. Firsthand freelance experience drives product vision.

- › UI/UX Design
- › Product Vision
- › Fintech & Crypto Projects
- › Brand Strategy



### 5+ Years

React / Web3

#### Frontend Engineer & Co-Founder

Modern web applications expert with experience in high-traffic apps and performance optimization. Deep Web3 integrations knowledge.

- › React & Next.js
- › Web3 Wallet Integration
- › High-Traffic Apps
- › Responsive Design



### 10+ Years

Blockchain & Payments

#### Backend Engineer & Co-Founder

Complex backend systems specialist with proven track record launching NFT projects and building fintech payment infrastructure.

- › Smart Contracts
- › TRON Ecosystem
- › Fintech Infrastructure
- › NFT Projects

## INVESTMENT OPPORTUNITY

# Seeking \$130,000 seed investment

### SEED ROUND

# \$130K

12–18 months runway to validate PMF

45% Marketing & User Acquisition

\$58,500

25% Licenses & Legal / KYC/AML

\$32,500

20% Development & Infrastructure

\$26,000

10% Operations & Contingency

\$13,000

### WHY INVEST NOW



#### Perfect Timing

50%+ of workforce freelancing by 2027. 75% of merchants plan crypto within 2 years. We're at the intersection.

#### Defensible Moat

Only platform combining NFT portfolios + crypto payments. 12–18 month window before incumbents can respond.

#### Multiple Exit Paths

Acquisition by Upwork/Fiverr, crypto exchanges, or Web3 platforms. Target valuation \$15–30M (3–5 year horizon).

#### Full-Stack Team

Proven ability to ship. 20+ years experience. Deep domain knowledge of crypto-native users and communities.

• THANK YOU

# DeWork.Pro

The First Crypto-Native Freelance Platform

WEBSITE  
**dework.pr**  
o

EMAIL  
**info@dework.pro**

TELEGRAM / X (TWITTER)  
**@dework\_pro**

**\$761B**  
Market

**560M**  
Crypto Users

**\$130K**  
Seed Ask

**\$1.8M+**  
Year 3 Revenue