

SWOT analysis for GLAM project | libraries

<i>Strengths</i>	<i>Weaknesses</i>
<ul style="list-style-type: none"> • Important active collaborations with prestigious libraries (BNCF, BEIC); • Agreement with Istituto Centrale per il Catalogo Unico (ICCU National Central Cataloguing Authority), supervising the national library system; • Among WMI members there are active librarians; • There is good communication between libraries and Wikipedians; • Many doubts arisen by librarians concerning reliability and quality of articles have already been cancelled. 	<ul style="list-style-type: none"> • Members who possess the skills necessary for specific activities with libraries is limited. The majority of members who have the necessary skills are board members or members are already working on projects; • The increase in demand for courses and initiatives cannot be faced due to the number of volunteers available today; • The librarians involved in GLAM projects sometimes provide limited participation.; • Volunteers are not often available to provide local presence to carry out activities with libraries (which require it); • WMI has a limited brand awareness.
<i>Threats</i>	<i>Opportunities</i>
<ul style="list-style-type: none"> • Limited budget in libraries to fund Wikipedians in Residence or training courses for users; • Many professional training courses for librarians are available on the market; 	<ul style="list-style-type: none"> • There is a steady increase in demand for special courses and initiatives from libraries; • AIB – Italy’s Libraries Association