

# Dubai FutureTech Con

MAY 9TH - DAY ONE

## 10:55 - 11:00 STAGE OPENING STATEMENTS

### 11:00 - 11:30 KEYNOTE OPENING CEREMONY

ETIHAD MUSEUM REPRESENTER

**Nadya Nord**  
Founder and CEO of the FutureTech Con

**Dmitry Hayday**  
Head of Ops of the FutureTech Con

### 11:30 - 12:30 FUTURE OF INNOVATIONS AND AI

## Panel discussion: AI IN ACTION: TRANSFORMING INDUSTRIES AND ENHANCING EXPERIENCES

**SPEAKERS:**  
**Yuri Berchenko**  
Head of Partnerships, YouTube Music + Premium

**Michelle Parayil**  
Conversational AI specialist, CDI

**Sakshi Jain**  
Head of growth and strategy, Lenskart

**MODERATOR:**  
**Mohammed Atoum**  
Venture Architect, Infinite p/ ex-IBM

**Abhi Bajpai**  
Director of Product Management, Brighterion and AI solutions | EEMEA, Mastercard

**Elena Kupriyanova**  
CMO, Spotware

## FUTURE OF TECH AND INNOVATIONS

### 12:30 - 12:45 FUTURE OF HUMANITY

#### MACHINE-HUMAN COLLABORATION: MASTERING CREATIVITY

**Ila Colombo**  
Creative Director, Co-Founder and CEO of DEOND

### 12:45 - 13:00 FUTURE OF HUMANITY

#### GET INSPIRED WITH AI

**Pakko De La Torre-Rocha**  
Creative Technologist, Havas Worldwide (Paris)

### 13:00 - 13:30 FUTURE OF TECH LEADERSHIP

#### CULTIVATING CREATIVE EXCELLENCE: THE ART OF INNOVATIVE LEADERSHIP

**Naheed Khan**  
Co-Founder and CEO of Futurwits  
Master Practitioner of Neurolinguistic Programming

### 13:30 - 14:15 FUTURE OF TECH LEADERSHIP

#### Panel discussion: EMPOWERING WOMEN IN TECH

**SPEAKERS:**  
**Aleksandra Buranova**  
Head of Product, Uzum

**MODERATOR:**  
**Sameera Khurram**  
Zeta Homes Dubai

**Michelle Parayil**  
Conversational AI specialist, CDI

**Sakshi Jain**  
Head of growth and strategy, Lenskart

## INDUSTRIES AND STARTUPS

### 12:30 - 12:50 KEYNOTE

#### THE AI INCUBATOR: TRANSFORMING IDEAS INTO MARKET SUCCESSSES

**Mohammed Atoum**  
Venture Architect Infinite p/ ex-IBM

### 12:50 - 13:10 FUTURE OF INVESTMENT

#### HOW TO INCREASE ROI AND AMPLIFY YOUR EXISTING BUSINESSES ADAPTING TO THE LATEST TECHNOLOGY AND DEVELOPMENTS

**Sameera Khurram**  
Co-founder Zeta Homes Dubai

### 13:10 - 13:30 PITCHES AND SHOWCASES

#### HOW AI CREATES REAL PIZZA: DODO PIZZA CASE

**Spartak Arutyunyan**  
CEO, Dodo Pizza UAE

### 13:30 - 14:00 PITCHES AND SHOWCASES

#### PITCHES AND SHOWCASES

**Jad Younes**  
CEO and co-founder, [Repaymi.com](https://repaymi.com)

**Ayesha Al Ansari**  
Cofounder & PR, [imailabs.com](https://imailabs.com)

## 14:15 - 15:00 LUNCH BREAK & NETWORKING - EXECUTIVE LOUNGE AND OPEN SPACE

### 15:00 - 15:30 FUTURE OF SUSTAINABILITY

#### PURE WATER FROM AIR - THE FUTURE OF SUSTAINABLE HYDRATION

**Amro Asmael**  
Group Marketing Director Baynunah Watergen (Ma Hawa)

### 15:00 - 16:00 FUTURE OF TECH LEADERSHIP

#### Panel discussion: METAVERSE NFT AND WEB 3.0

**SPEAKERS:**  
**Paul Dawalibi**  
CEO Holodeck Ventures

**MODERATOR:**  
**Olga Filatova**  
COO & co-founder at Artoys

**Mikhail Mit**  
Director, VLT Robotics

**Óscar Vega**  
Founder irFlex

**Karen Herrera**  
Founder irFlex

### 15:30 - 16:00 FUTURE OF MANAGEMENT

#### FUTURE OF STRATEGY MINDSET

**Ivan Egorov**  
Co-founder, Chief Business Officer  
AISTROSPACE LIMITED

### 16:00 - 16:30 FUTURE OF ROBOTICS AND HUMANITY

#### Panel discussion: WILL MACHINES TAKE OVER?

**SPEAKERS:**  
**Adel Alawadhi**  
Executive Chairman, The Corporate Group

**MODERATOR:**  
**Ivan Egorov**  
Co-founder, Chief Business Officer  
AISTROSPACE LIMITED

**Mikhail Mit**  
Director, VLT Robotics

**Marko Bjelotomic**  
Technology wizzard, creator of robots  
Dubai Electricity & Water Authority - DEWA

### 16:00 - 16:30 FUTURE OF INVESTMENT

#### INVESTMENT TRENDS SHAPING THE FUTURE IN EMERGING MARKETS

**Swati Trivedi**  
Marketing Team Lead, MAGNITT

## 16:30 - 17:00 COFFEE BREAK & NETWORKING - EXECUTIVE LOUNGE AND OPEN SPACE

### 17:00 - 17:30 FUTURISM

#### THE FUTURE IS FUN™

**Paul "the profit" Dawalibi**  
CEO, Holodeck Ventures

### 17:00 - 17:30 FUTURISM

#### UNLOCKING THE POWER OF VIRAL SOCIAL MEDIA CONTENT FOR BUSINESS GROWTH

**Ahmed Khalifa**  
Managing Director @Social Month

### 17:30 - 18:00 FUTURISM

#### ARTIFICIAL DREAMS: HOW ENTERTAINMENT SHAPED OUR AI EXPECTATIONS

**Elena Kupriyanova**  
CMO, Spotware

### 17:30 - 18:00 FUTURISM

#### FUTURE OF APPS THAT MAKE OUR LIVES EASIER

**Óscar Vega**  
Founder irFlex

**Karen Herrera**  
Co-founder IrFlex

### 18:00 - 19:00 FUTURISM PANEL

#### Panel discussion: DEFINING REALITY

**SPEAKERS:**  
**Naheed Khan**  
Co-Founder and CEO of Futurwits

**MODERATOR:**  
**Elena Kupriyanova**  
CMO, Spotware

**Ivan Egorov**  
Co-founder, Chief Business Officer  
AISTROSPACE LIMITED

**Paul "the profit" Dawalibi**  
CEO Holodeck Ventures

**Usama Nouri**  
Founder and partner, AcceMind  
Professor of The University of Manchester

### 19:00 - 19:30

## IMMERSIVE STAGE 1, INTERACTIVE ART, PERFORMANCES, MODERATED NETWORKING GROUPS



# Dubai FutureTech Con

MAY 10TH - DAY TWO

11:25 - 11:30 STAGE OPENING STATEMENTS

## FUTURE OF TECH AND INNOVATIONS

11:30 - 12:00  
FUTURE OF INSURTECH  
QIC DIGITAL HUB

INSURANCE TRANSITION TO DIGITAL ECOSYSTEM  
Arthur Zotov  
VP Strategy & Growth, QIC Group

12:00 - 13:00  
FUTURE OF E-COMMERCE  
Wee

Panel discussion:  
**BREAKTHROUGHS OF E-COMMERCE**  
SPEAKERS:  
Aleksandra Buranova  
Head of Product, Uzum  
Farah Anvar Vahedna  
E-commerce Lead, Coty  
Ekaterina Borodich  
CEO Drinkit Dubai, ex. COO Dodo Pizza UK  
Haris Mumtaz  
Marketing, Growth & Innovation Leader  
Ghassan About Group  
Alexey Chekhvalov  
Growth director 24TTL  
Leo Dovbenko  
Yalla Market  
MODERATOR:  
Anastasiya Kim  
Founder, CEO WEE

## INDUSTRIES AND STARTUPS

11:30 - 11:45  
CYBERSECURITY

IT'S TIME TO RETHINK YOUR CYBERSECURITY HUMAN-CENTRIC STRATEGY  
Harold S. Dickenson Jr.  
Founder & Digital Transformation Director Kanousei Technology LLC

11:45 - 12:00  
CYBERSECURITY

DEEPFAKES, FRAUD, MACHINE LEARNING: HOW TO PROTECT FINTECH IN THE ERA OF HIGH-TECH FRAUD  
Schneider Heinrich  
CTO & founder Care'bout LLC

12:00 - 12:30  
KEYNOTE  
WOMEN IN TECH  
QIC DIGITAL HUB

THE ROLE OF MENTORSHIP IN ADVANCING WOMEN'S CAREERS IN TECH  
Walaa Al Sahin  
Head-Call Centre operations, QIC Group

12:30 - 13:00  
FEMALE-LED STARTUPS IN TECH PITCHES

FEMALE DRIVEN STARTUP PITCH SESSIONS:  
Annabel Demana  
Maha Melhem  
CEO and Founder, Talina.ai  
Amra luoop  
Founder of Gobootup.com

13:00 - 14:00 LUNCH BREAK & NETWORKING - EXECUTIVE LOUNGE AND OPEN SPACE

14:00 - 14:30  
FUTURE OF TECH LEADERSHIP

CHARTING THE COURSE: LEADERSHIP STRATEGIES FOR AN UNSERTAIN FUTURE  
Kais Badran  
Founder, CEO The Grey Matter University

14:00 - 14:45  
FUTURE OF PRODUCT

Panel discussion:  
**HOW AI CHANGED/CHANGING/WILL CHANGE PRODUCT MANAGEMENT**  
SPEAKERS:  
Mohamed Essam  
Product Lead at TAMM - Abu Dhabi Government  
Yoshita Bhatia  
Product Manager at Talabat  
Safwan Youssef  
VP of Product at Bayzat  
Charan Thota  
Lead PM at Careem  
MODERATOR:  
Polina Oparina  
Head of Product at Talent Inc.

14:30 - 15:00  
FUTURE OF LIFESTYLE

FUTURE OF WELLNESS: BACK TO STONE AGE  
Dennis Yudchitz  
CEO Lifemost

15:00 - 15:30  
FUTURE OF MEDIA AND ENTERTAINMENT

DEMOCRATIZING MUSIC: AN EARLY LOOK AT AI EXPERIMENTS THAT CAN TRANSFORM THE FUTURE OF MUSIC CREATION  
Yuri Berchenko  
Head of Partnerships, YouTube Music + Premium

14:45 - 15:30  
FUTURE OF EDTECH + EDTECH STARTUP PITCHES

Panel discussion:  
**INTELLIGENT EDTECH: HOW AI IS RESHAPING EDUCATION**  
SPEAKERS:  
Ahmed Shaheer  
CEO Tuitional  
Farhan Kalim  
Founder & CEO Sorise EdTech  
Arpit Dugar  
CEO, Lab of Future  
MODERATOR:  
Kais Badran  
Founder, CEO The Grey Matter University

15:30 - 16:00  
FUTURE OF MEDIA AND ENTERTAINMENT

THE FUTURE OF IMMERSIVE SOCIAL MEDIA: ARE WE HUMANS?  
Anas Tanira  
Business Operations Director  
VUZ

15:30 - 16:00  
FUTURE OF WELLNESS  
lifemost

Panel discussion:  
**AGE OF WELLNESS RE-ENHANCEMENT THROUGH TECHNOLOGIES**  
SPEAKERS:  
Dennis Yudchitz  
CEO Lifemost  
James Jones  
Head Coach Formation (AI-powered Fitness Studio),  
Bsc Psych & Neuroscience  
Mariam Alzaabi  
Wellness influencer, Gut health expert and founder  
Smitha Prabhakar  
Mental Health Expert,  
Wellness Coach for UAE Govt. & Authorities  
MODERATOR:  
Sofiya Eremenko  
Lifemost Co-founder, COO

16:00 - 16:30 WELCOME TO THE FUTURE IMMERSIVE CLOSING CEREMONY

16:30 - 17:00 OFFICIAL CLOSING CEREMONY

17:00 AND ONWARDS - PRIVATE PREMIUM & VIP DINNER

20:30 PREMIUM AND VIP AFTERPARTY WITH DINNER AND SPEAKERS

