

# A NEW APPROACH TO WEBSITE CREATION AND PROMOTION



A site that is visible,  
a site that sells,  
a site that works for you!

# Problems with the Traditional Approach

DOESN'T MATTER IF IT'S EXPENSIVE AND CUSTOM OR CHEAP AND TEMPLATED:  
YOUR CUSTOMERS CAN'T SEE YOUR WEBSITE

## Ongoing expenses after launch:

- **SEO specialist** (setup, audit, links)
- **Copywriter** (articles, news, updates)
- **Designer** (images, banners, adaptation)
- **Tech support** (bug fixes, CMS updates, security)
- **Content manager** (publishing and editing)
- **Ads** (PPC, retargeting, just to get noticed)

## Main issue:

- Even with all this investment, you can only expect to see your first clients in 6-12 months.



# SEO is not just «writing a text»

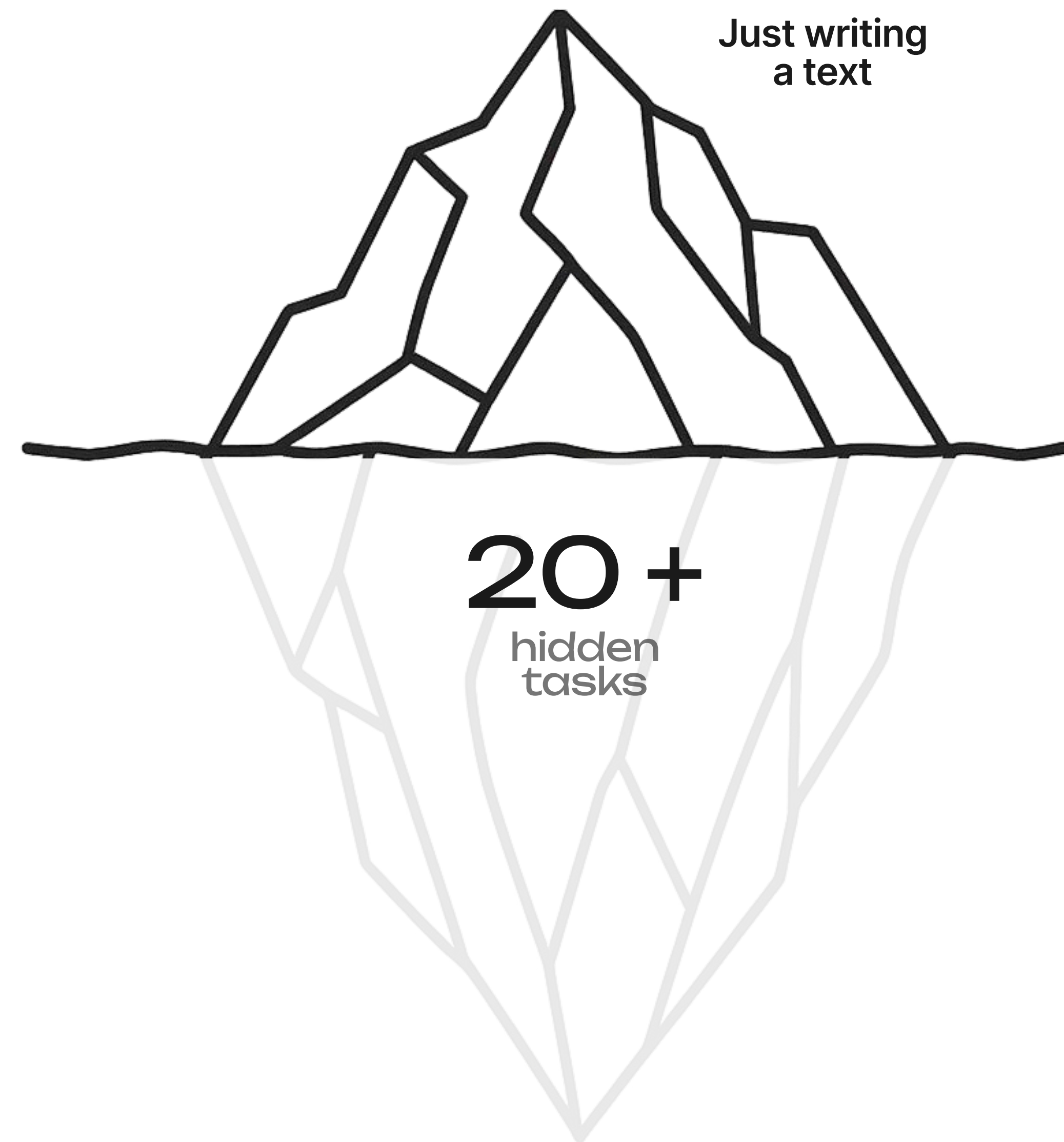
SEO = 20+ TASKS THAT EAT YOUR BUDGET

## Technical tasks (base)

- **Site audit:** load speed, mobile adaptation, broken links
- **Indexing in Google:** configuring robots.txt, sitemaps

## Content tasks (fixed costs)

- **Keyword research** (500+ queries)
- **Clustering** (grouping by topics)
- **Article writing** (from 765\$/mo copywriter + from 382\$/mo design)
- **Content refresh every 6 months**



# The Solution

A FULLY AUTOMATED WEBSITE THAT IS ALWAYS VISIBLE  
IN SEARCH RESULTS

**Smart SEO without any human involvement:**

- Meta tags, titles, schema markup
- SEO-optimized structure
- Auto-generated content based on competition
- Trend keyword tracking (Google)
- Publishing without human intervention
- Regular content updates



# How Does it Work?

## [01] SETTING UP SEO FOUNDATIONS

Automatic optimization:

- Meta tags, URLs, load speed
- Mobile optimization

## [02] KEYWORD RESEARCH & CLUSTERING

Query analysis of your niche  
(up to 1000+ keywords)

Grouping by topic (clusters)  
for systematic audience coverage

## [03] DEEP COMPETITOR ANALYSIS

Identifying their strengths:

- Which content brings traffic?
- What formats work  
(checklists, guides)?
- Gaps in their strategy → your capabilities

# How Does it Work?

[04]

## GENERATING SEO-OPTIMIZED CONTENT

Writing articles with:

- Natural keyword use
- Proper structure (H2–H3, lists, tables)
- Visuals/infographics creation

[05]

## AUTO-PUBLISHING & UPDATING

Flexible schedule: 1–2 articles and news updates per week — no input needed from you

Trend adaptation (e.g., new search queries)

# How is it Profitable?

- [01] SAVE UP TO 70%**  
no copywriters or SEO teams
- [02] ALWAYS UP-TO-DATE**  
content updates automatically
- [03] SCALABLE**  
manage dozens of sites at once
- [04] RANK HIGHER**  
AI learns from top competitors